

**SHREEMATI NATHIBAI DAMODAR THACKERSEY**  
**WOMEN'S UNIVERSITY**

Pariksha Bhavan, Sir Vithaldas Vidyavihar, Juhu Tara Road, Santacruz (West), Mumbai - 400 049.

**B.COM. SEMESTER – III EXAMINATION : OCTOBER – 2014 (FRESH) (R E V I S E D)**

Day	Date	Subject / Title / Paper No. And Computer Code No. Time : 11.00 a.m. to 01.30 p.m.		
Saturday	11-10-2014	English C.C. (H.L.)	P-III	310301
		English C.C. (L.L.)	P-III	320301
Monday	13-10-2014	Economics Money and Banking	P-III	340305
Friday	17-10-2014	Accountancy	P-III	340307
Monday	20-10-2014	Business Law	P-I	340110
<b>Elective Subject (any one)</b>				
Tuesday	28-10-2014	Gujarati - Arvachin Gadya	P – I	370102
		Hindi - Vyavaharik Hindi	P – I	370103
		Marathi - Karyalayin Marathicha Parichay	P – I	370104
		Industrial Psychology – An Organisation Perspective	P – I	370121
		Economic Systems – An Introduction to Economic Systems	P – I	370124
		Co – operative Management	P – I	370142
		Advertising - Introduction to Advertising	P – I	370144
		Export Management	P – I	370145
		Marketing Management	P – I	370146
		Industrial Statistics Theory of Industrial Statistics	P – I	370147
		Additional Accountancy	P – I	370149
<b>Vocational Subject (any one)</b>				
Thursday	30-10-2014	Computer Applications	P – IV	300418
		Tourism & Travel Management – Air Fares & Ticketing	P – IV	300424
		Advertising, Sales Promo. & Public Relations – Personal Selling & Salesmanship	P – IV	300444
		Principles & Practices of Insurance – General Insurance	P – IV	300451
		Office Management & Secretarial Practice – Shorthand & Typing	P – IV	300452
		Communicative English	P – IV	300453
Friday	07-11-2014	Commerce Customer Relationship Marketing and Retailing	P-III	340306

(Dr. P.N. Mandhare)  
Controller of Examinations

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**B.COM. SEMESTER – IV EXAMINATION : OCTOBER – 2014 (REPEATER) (R E V I S E D)**

Day	Date	Subject / Title / Paper No. And Computer Code No. Time : 03.00 p.m. to 05.30 p.m.		
Saturday	11-10-2014	English C.C. (H.L.)	P-IV	410401
		English C.C. (L.L.)	P-IV	420401
Monday	13-10-2014	Economics International Trade	P-IV	440405
Friday	17-10-2014	Accountancy	P-IV	440407
Monday	20-10-2014	Business Law	P-II	440210
<b>Elective Subject (any one)</b>				
Tuesday	28-10-2014	Gujarati - Arvachin Padya	P – II	470202
		Hindi – Sahitya Abhiruchi	P – II	470203
		Marathi – Adhunik Gadya Padya	P – II	470204
		Industrial Psychology – An Organisation Perspective	P – II	470221
		Economic Systems – Types of Economic Systems	P – II	470224
		Co – operative Management	P – II	470242
		Advertising - Techniques of Advertising	P – II	470244
		Export Management – Export Promotion and Finance	P – II	470245
		Marketing Management – Marketing Research	P – II	470246
		Industrial Statistics Application of Industrial Statistics	P – II	470247
Additional Accountancy	P – II	470249		
<b>Vocational Subject (any one)</b>				
Thursday	30-10-2014	Computer Applications	P – V	400518
		Tourism & Travel Management – World Travel Geography	P – V	400524
		Advertising , Sales Promo. & Public Relations – Copy Writing, Media, Planning Scheduling	P – V	400544
		Principles & Practices of Insurance – Life Insurance	P – V	400551
		Office Management & Secretarial Practice – Shorthand & Typing	P – V	400552
		Communicative English	P – V	400553
Friday	07-11-2014	Commerce Introduction to Banking and Insurance	P-IV	440406

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**B.COM. SEMESTER – V EXAMINATION : OCTOBER / NOVEMBER – 2014 (FRESH)**  
**( R E V I S E D )**

Day	Date	Subject / Title / Paper No. And Computer Code No. Time : 11.00 a.m. to 01.30 p.m.		
Friday	10-10-2014	English c.c. (H.L.)	P-V	510501
		English c.c. (L.L.)	P-V	520501
<b>Specialization (Any One)</b>				
Saturday	18-10-2014	Company Law, Secretarial Practice & Office Admin.	P – I	550111
		Banking and Finance	P – I	550113
		Financial Accounting & Auditing – Management Accountancy	P – I	550115
		Costing	P – I	550116
		Computer Studies	P – I	550118
<b>Specialization (Any One)</b>				
Monday	27-10-2014	Company Law, Secretarial Practice & Office Admin.	P – II	550211
		Banking and Finance	P – II	550213
		Financial Accounting & Auditing – Management Accountancy	P – II	550215
		Costing	P – II	550216
		Computer Studies	P – II	550218
<b>Specialization (Any One)</b>				
Wednesday	29-10-2014	Company Law & Secretarial Practice & Office Admin.	P – III	550311
		Banking and Finance	P – III	550313
		Financial Accounting & Auditing – Management Accountancy	P – III	550315
		Costing	P – III	550316
		Computer Studies	P – III	550318

Day	Date	Subject / Title / Paper No. And Computer Code No. Time : 11.00 a.m. to 01.30 p.m.		
<b>Vocational Subject (Any One)</b>				
Friday	31-10-2014	Computer Applications	P-VI	500618
		Tourism & Travel Management	P-VI	500624
		Advertising, Sales Promotion & Public Relations	P-VI	500644
		Principle & Practice of Insurance	P-VI	500651
		Office Management & Secretarial Practice	P-VI	500652
		Communicative English	P-VI	500653
<b>Vocational Subject (Any One)</b>				
Monday	03-11-2014	Computer Applications	P-VII	500718
		Tourism & Travel Management	P-VII	500724
		Advertising, Sales Promotion & Public Relations	P-VII	500744
		Principle & Practice of Insurance	P-VII	500751
		Office Management & Secretarial Practice	P-VII	500752
		Communicative English	P-VII	500753
<b>Vocational Subject (Any One)</b>				
Wednesday	05-11-2014	Computer Applications	P-VIII	500818
		Tourism & Travel Management	P-VIII	500824
		Advertising, Sales Promotion & Public Relations	P-VIII	500844
		Principle & Practice of Insurance	P-VIII	500851
		Office Management & Secretarial Practice	P-VIII	500852
		Communicative English	P-VIII	500853
Saturday	08-11-2014	Public Finance Economics	P-V	540505
Monday	10-11-2014	Modern Finance Commerce	P-V	540506

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**B.COM. SEMESTER – VI EXAMINATION : OCTOBER/NOVEMBER –2014 (REPEATER)**  
**( R E V I S E D )**

Day	Date	Subject / Title / Paper No. And Computer Code No. Time : 03.00 p.m. to 05.30 p.m.		
Friday	10-10-2014	English c.c. (H.L.)	P-VI	610601
		English c.c. (L.L.)	P-VI	620601
<b>Specialization (any one)</b>				
Saturday	18-10-2014	Company Law & Secretarial Practice & Office Admin.	P – IV	650411
		Banking and Finance	P – IV	650413
		Financial Accounting & Auditing – Corporate Accountancy	P – IV	650415
		Costing	P – IV	650416
		Computer Studies – System, DTP & Networking	P – IV	650418
<b>Specialization (any one)</b>				
Monday	27-10-2014	Company Law & Secretarial Practice & Office Admin.	P – V	650511
		Banking and Finance –Banking System in India	P – V	650513
		Financial Accounting & Auditing – Corporate Auditing	P – V	650515
		Costing	P – V	650516
		Computer Studies – Computer Hardware & Networking	P – V	650518
<b>Vocational Subject (any one)</b>				
Wednesday	29-10-2014	Computer Applications	P – IX	600918
		Tourism & Travel Management – Tourism Marketing	P – IX	600924
		Advertising, Sales Promotion & Public Relations	P – IX	600944
		Principle & Practice of Insurance – Life Insurance	P – IX	600951
		Office Management & Secretarial Practice – Shorthand & Typing	P – IX	600952
		Communicative English	P – IX	600953

Day	Date	Subject / Title / Paper No. And Computer Code No. Time : 03.00 p.m. to 05.30 p.m.		
<b>Specialization (any one)</b>				
Friday	31-10-2014	Company Law & Secretarial Practice & Office Admin.	P – VI	650611
		Banking and Finance – Comparative Foreign Banking	P – VI	650613
		Financial Accounting & Auditing – Taxation – Income Tax	P – VI	650615
		Costing	P – VI	650616
		Computer Studies – Advance Systems – Computer Language & Programming	P – VI	650618
<b>Vocational Subject (any one)</b>				
Monday	03-11-2014	Computer Applications	P – X	601018
		Tourism & Travel Management – Tourism Promotion	P – X	601024
		Advertising, Sales Promotion & Public Relations – New Trends in Advertising	P – X	601044
		Principle & Practice of Insurance – Life Insurance	P – X	601051
		Office Management & Secretarial Practice – Office Management – Theories	P – X	601052
		Communicative English	P – X	601053
Wednesday	05-11-2014	Entrepreneurship Development	P – XI	601154
Saturday	08-11-2014	Indian Economics	P-VI	640605
Monday	10-11-2014	Financial Markets	P-VI	640606

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TELEGRAM : UNIWOMEN

Tel No. for Distance Education Student's  
➤ 26608493 / 8176 Extn.: 223 / 225  
Direct Tel.No. : 26607758  
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**PROGRAMME FOR**  
**B.COM. PART – III EXAMINATION:: OCTOBER – 2014**  
**(ANNUAL PATTERN) (REPEATER) (REVISED)**

Day	Date	Subject / Paper No. and Computer Code No. Time : 11.00 a.m. to 02.00 p.m.		
Saturday	11-10-2014	English (For English Medium)	P-III	1301
		English (For Non-English Medium)	P-III	1601
Monday	13-10-2014	Economics	P-III	4305
Friday	17-10-2014	Business Law	P-III	4110
Monday	20-10-2014	<b>Specialization : (Any One)</b>		
		Company Law, Secretarial Practice & Office Administration	P-II	5211
		Banking & Finance	P-II	5213
		Financial Accounting & Auditing	P-II	5215
		Costing	P-II	5216
		Data Processing & Cobol Programming	P-II	5218

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Day	Date	Subject / Paper No. and Computer Code No. Time : 11.00 a.m. to 02.00 p.m.		
Tuesday	28-10-2014	<b>Specialization : (Any One)</b>		
		Company Law, Secretarial Practice & Office Administration	P-III	5311
		Banking & Finance	P-III	5313
		Financial Accounting & Auditing	P-III	5315
		Costing	P-III	5316
		Personal Computers & Business Applications	P-III	5318
Thursday	30-10-2014	<b>Vocational Subject (Any one)</b>		
		Computer Application (Computer Aided Drafting (D.D.) & Advanced Topics in Computer) (Old Course) E. Commerce and Web Designing (New Course)	P-V	0518
		Tourism & Travel Management (Tourism Marketing)	P-V	0524
		Advertising, Sales Promotion & Sales Management (Management of the Sales, Force & Sales Promotion of Public Relation)	P-V	0544
		Principle & Practice of Insurance (Property & Liability Insurance I & II)	P-V	0551
		Office Management & Secretarial Practice (Stenography)	P-VI	0652
		Communicative English (Broadcasting Radio / T.V.)	P-V	0553
Friday	31-10-2014	Computer Applications (Project Report and Report on the Job Training I & II and Entrepreneurship Development – 50 Marks)) (Old Course) Computer Networking and Multimedia (New Course)	P-VI	0618
		Tourism & Travel Management (Information Communication Automation & Entrepreneurship Development - 50 Marks)	P-VI	0624
		Advertising, Sales Promotion & Sales Management (Project Report and Report on the Job Training I & II and Entrepreneurship Development – 50 Marks))	P-VI	0644
		Principle & Practice of Insurance (Group Insurance and Retirement Benefit Scheme I & II)	P-VI	0651
		Office Management & Secretarial Practice (Office Practice III)	P-V	0552
		Communicative English (Project on the Job Training and Entrepreneurship Development)	P-VI	0653
Monday	01-11-2014	Commerce (Modern Finance)	P-III	4306

( Dr. P. N. Mandhare )  
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**NOTE : (B.COM. Semester – III, IV, V, VI & Part-II / III Annual Pattern Examination -  
October / November – 2014. )**

1. All Regular & Distance Education, Fresh & Repeater Students Examination timings will be from as follows:

Semester	Time	Marks
Sem III & V	11.00 a.m. to 01.30 p.m.	75 marks
Sem IV & VI	03.00 p.m. to 05.30 p.m.	75 marks
Annual Pattern Part II	03.00 p.m. to 06.00 p.m.	100 marks
Annual Pattern Part III	11.00 a.m. to 02.00 p.m.	100 marks

2. Seat numbers will be displayed on the notice board of the examination centres, two days prior to the date of commencement of the examination.
3. The candidates will be admitted to the examination Hall only on the production of the admit card issued by the University / College / Department of Distance Education.
4. Candidates are forbidden to take any book, paper, mobile into the examination hall.
5. Candidates will be permitted to appear only in those subjects stated in the admit cards.
6. If at any time, it is detected that the candidate has failed to satisfy any of the requirements prescribed under the rules OR that the University has not received her examination form and for examination fees within the prescribed time-limits, her appearance at the examination shall be invalid and her performance at the examination will not be taken into consideration.
7. Candidates are advised to be in their seats in the examination hall 15 minutes prior to the commencement of the Examination.
8. All candidates advised to retain their Admit Cards till they receive their mark sheets and if they have any query regarding their appearance at the examination, they should write to the undersigned along with a Photo copy of the admit card.
9. Candidates are advised to write their **examination seat number** on the answer books, subject and subject code number.
10. Paper and Code Number in this examination Programme are given as per the details given in the syllabus for the B.Com. Semester III, IV, V, VI Part II and Part III Annual Pattern examinations October / November – 2014. All the students particularly repeater students are therefore, advised to refer to the above syllabus for particulars of titles of each subject mentioned in this examination programme.
11. Candidates appearing for their Practical examination are advised to contact the examination Centre / Colleges to certain as their dates of Practical examinations.

**CENTRES WITH THEIR COMPUTER CODES FOR THE  
B.COM. SEMESTER – III ,IV, V, VI, Part – II & III Annual Pattern  
EXAMINATION TO BE HELD IN OCTOBER / NOVEMBER- 2014**

<p>1. <b>COLL.175</b> <b><u>BARODA</u></b> <b>CENTRE : 002</b> To, The Superintendent of Examinations, Dr. Thakorbbhai Patel Girl's Commerce College, B/4, Akota Municipal Stadium, Old Padra Road, At. Akota, Vadodara – 390 015 Tel. : 0265- 6530741</p>	<p>2. <b>COLL.032</b> <b><u>BHAVNAGAR</u></b> <b>CENTRE : 003</b> To, The Superintendent of Examinations, Smt. N.C. Gandhi &amp; B.V. Gandhi Mahila Arts &amp; Commerce College, 883, Diamond Chowk, <u>Bhavnagar – 364 001.</u> Tel. No. : 0278-2203180 /2203181 Mobile : 9426464046 Fax No.: 2203180</p>
<p>3. <b>COLL.002</b> <b><u>CHURCHGATE</u></b> <b>CENTRE : 004</b> To, The Superintendent of Examinations, S.N.D.T. College of Arts &amp; Smt. SCB Shah College of Commerce &amp; Science for Women, 1 Nathibai Thackersey Road, Mumbai – 400 020. Tel.No.: 22031879 Ext.: 219/220 Prin. Tel.No 22093789</p>	<p>4. <b>COLL. 022</b> <b><u>GHATKOPAR</u></b> <b>CENTRE : 005</b> The Superintendent of Examinations Smt. P.N. Doshi Women's College of Arts and Kum. U.R. Shah Women's College of Commerce, Ratan Baug, Cama Lane, Ghatkopar (W.), <u>Mumbai – 400 086.</u> Tel. No. : 2513 5439 / 2512 3484 Fax : 2516 3434</p>
<p>5. <b>COLL. 024</b> <b><u>MALAD</u></b> <b>CENTRE : 006</b> The Superintendent of Examinations Shri M.D. Shah Mahila College of Arts &amp; Commerce, Bhailalbbhai Patel Road, Malad (West), <u>Mumbai - 400 064.</u> Tel. No. : 2882 4860 / 2883 1622 Fax : 2883 162</p>	<p>6. <b>COLL. 021</b> <b><u>MATUNGA</u></b> <b>CENTRE : 007</b> The Superintendent of Examinations Smt. Maniben M.P. Shah Women's College of Arts &amp; Commerce, 338, R.A. Kidwai Road, <u>Matunga (C. Rly.), Mumbai - 400 019.</u> Tel. : 2409 5869 / 2401 3964 Fax No. : 24026511</p>
<p>7. <b>COLL.027</b> <b><u>VILE-PARLE (WEST)</u></b> <b>CENTRE : 008</b> The Superintendent of Examinations,Maniben Nanavati Women's College, Vallabhbhai Road, Vile-Parle (West), <u>MUMBAI – 400 056.</u>Tel. No. : 2612 8840 Fax : 2617 6196</p>	<p>8. <b>COLL. 030</b> <b><u>DOMBIVALI</u></b> <b>CENTRE : 009</b> The Superintendent of Examinations G.E.I.'s Women's College, C/o S.V. Joshi High School Compound, Middle Building, <u>Dombivali (E.) Dist. Thane - 421 201.</u> Tel.: 0251-243 8478/245 1090 Fax No. : 0251 – 2438478</p>

9.	<b><u>NASHIK</u></b> <b>COLL. 037 CENTRE : 011</b> The Superintendent of Examinations, S.M.R.K. Arts, Commerce, fine Arts & A.K. Home Science Mahila Mahavidyalaya, Prin. T.A. Kulkarni Vidyanagar, <u>Nashik - 422 005.</u> Tel. No. : 0253 - 257 9949	10.	<b><u>PUNE</u></b> <b>COLL. 015 CENTRE : 012</b> The Superintendent of Examinations, S.N.D.T. Arts & Commerce College for Women, Maharshi Karve Vidyavihar, Karve Road, <u>Pune - 411 038.</u> Tel.: 9520-2543 1153
11.	<b><u>SANGLI</u></b> <b>COLL. 026 CENTRE : 013</b> The Superintendent of Examinations, Smt. C.B. Shah Mahila Mahavidyalaya, Ratnshinagar, Near Amrai, Post Box No.161, <u>Sangli - 416 416.</u> Tel. No. : 0233-262 2523, 2621577 Fax : 0233-2624509	12.	<b><u>SURAT</u></b> <b>COLL. 052 CENTRE : 014</b> The Superintendent of Examinations, Vanita Vishram Women's College of Commerce, Vanita Vishram, Athwa Gate, Surat - 395 001. Tel. No. : 0261-2660526
13.	<b><u>SATARA</u></b> <b>COLL. 061 CENTRE : 050</b> The Superintendent of Examinations, Maharshee Karve Stree Shikshan Sanstha's College of Computer Application for Women, C/o. 155 / A / B Kanyashala, Bhavani Peth Kanyashala <u>SATARA - 415 002.</u> Tel.: 02162 - 232061/234985/227647	14.	<b><u>RAJULA</u></b> <b>COLL. 064 CENTRE : 059</b> The Superintendent of Examinations, Rajula Education Trust's Smt. Hiralaxmi Bhaidas Sanghavi Mahila Arts & Commerce College, Talav Road on the T.J.S.B. Girls High School, <u>At - Rajula, Dist. Amreli – 365 560</u> Tel. No. : 02794-222596 / 2011835 Mobile : 98255 37565
15.	<b><u>KHARGHAR</u></b> <b>COLL.072 CENTRE : 067</b> The Superintendent of Examinations, Modern Shikshan Prasarak Mandal's College of Arts & Commerce, Gokhale School Compound, 1 <sup>st</sup> Floor, Sector 12, KHARGHAR, <u>NAVI MUMBAI - 410 210.</u>  Tel. No. : 65121299	16.	<b><u>BHARUCH VCT</u></b> <b>COLL. 258 CENTRE : 069</b> The Superintendent of Examinations, Valli Charitable Trust, V.C.T. Mahila Arts & Commerce College, Bharuch Manubar Road, Dahegaon, <u>BHARUCH.</u> Tel. No. : 02642 - 256908/9/11 Tel. No. : 02642 - 256333 / 334 Fax No. : 256910

17.	<b><u>VILE-PARLE (EAST)</u></b> <b>COLL. 025 CENTRE : 170</b>  The Supdt. of Examinations, L.J.N.J. Mahila Mahavidyalaya, Mangalayatan Paranjape 'B' Scheme, Road No.1,, <u>Vile-Parle (East), Mumbai - 400 057.</u> Tel. No. : 2616 9565	18.	<b><u>THANE</u></b> <b>COLL. 327 CENTRE : 244</b>  The Superintendent of Examinations, Dr. Manubhai Gulabrao Wagh Trust's Women's College of Arts and Commerce, Mauli Mandal, Opp. Charai, Telephone Exchange, <u>THANE - 400 601.</u> Tel. No. : 64505237 / 25349043 <u>Mob. No. : 9833177699</u>
19.	<b><u>GAMDEVI</u></b> <b>College:-023 Centre:- 263</b> The Principal, B.M. Ruia Girl's College, 11 Krishna Kunj Vaccha Gandhi Road, Gamdevi Mumbai – 400 007. Contact No :- 2380 8130 / 2381 1881 Fax No : 2380 8137 Email Id :- <a href="mailto:principal1958@gmail.com">principal1958@gmail.com</a> <a href="mailto:principalbmruia@yahoo.com">principalbmruia@yahoo.com</a> <a href="mailto:bmruia@yahoo.com">bmruia@yahoo.com</a>	20.	<b><u>BHIWANDI</u></b> <b>COLL. 356 CENTRE : 093</b> The Superintendent of Examinations, Aqsa Educational Society, Aqsa Women's Degree College 4 <sup>th</sup> Milat Nagar, 4 <sup>th</sup> Nizampur Chauindra , Bhiwandi Pin Code – 421 302 Dist – Thane <b>Cont No : 02522242553 &amp; 9867555135</b> <b><u>Email id :</u></b> <a href="mailto:aqsawomenscollege@gmail.com">aqsawomenscollege@gmail.com</a>

(Dr. P. N. Mandhare)  
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