

SNDT WOMEN'S UNIVERSITY, MUMBAI - 400049.

B.A. (Mass Media) - Semester IV
(Regular - 2014 Pattern) Examination:Apr/May 2025(Summer)

Result Date :09 May 2025

URL: <http://sndt.digitaluniversity.ac/>

Result Ledger For

Faculty : Faculty of Science and Technology

Program : B.A. (Mass Media)

Program Code : 131

Mode of Learning : Regular

Pattern : Revised 2014

Branch : No Branch

Program Part : B.A. (Mass Media)

Program Part Term : Semester IV

Event : Apr/May 2025(Summer)

Course Level Details:-

Course Code	Course Name	Credits	Grade Template Name	AM	INT		EXT		Course Max Marks
					Min	Max	Min	Max	
4001	Indroduction to Broadcasting	4.00	10 Point Grading	TH	10	25	30	75	100
4002	Integrated Marketing Communication	4.00	10 Point Grading	TH	10	25	30	75	100
4003	Introduction to New Media	4.00	10 Point Grading	TH	10	25	30	75	100
4004	Writing for Media	4.00	10 Point Grading	TH	40	100	--	--	100
4004	Women and Media	4.00	10 Point Grading	TH	10	25	30	75	100
4015	Women's Studies.	2.00	10 Point Grading	TH	20	50	--	--	50
4005	Writing for Media	4.00	10 Point Grading	TH	10	25	30	75	100
4025	Women and Media	2.00	10 Point Grading	TH	20	50	--	--	50

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Grade Template Used: :-

Template Name : Grade_10_40_new

Grade Scale : 10 Point Grading

No. Of Intervals : 52

Sr. No.	Grade Abbreviation	From (Marks)	To (Marks)	Status	GradePoint	Description
1	O+	90	100	Pass	10.00	O+
2	O	89	89.99	Pass	9.90	O
3	O	88	88.99	Pass	9.80	O
4	O	87	87.99	Pass	9.70	O
5	O	86	86.99	Pass	9.60	O
6	O	85	85.99	Pass	9.50	O
7	O	84	84.99	Pass	9.40	O
8	O	83	83.99	Pass	9.30	O
9	O	82	82.99	Pass	9.20	O
10	O	81	81.99	Pass	9.10	O
11	O	80	80.99	Pass	9.00	O
12	A+	79	79.99	Pass	8.90	A+
13	A+	78	78.99	Pass	8.80	A+
14	A+	77	77.99	Pass	8.70	A+
15	A+	76	76.99	Pass	8.60	A+
16	A+	75	75.99	Pass	8.50	A+
17	A+	74	74.99	Pass	8.40	A+
18	A+	73	73.99	Pass	8.30	A+
19	A+	72	72.99	Pass	8.20	A+
20	A+	71	71.99	Pass	8.10	A+
21	A+	70	70.99	Pass	8.00	A+
22	A	69	69.99	Pass	7.90	A
23	A	68	68.99	Pass	7.80	A
24	A	67	67.99	Pass	7.70	A
25	A	66	66.99	Pass	7.60	A
26	A	65	65.99	Pass	7.50	A
27	A	64	64.99	Pass	7.40	A
28	A	63	63.99	Pass	7.30	A
29	A	62	62.99	Pass	7.20	A
30	A	61	61.99	Pass	7.10	A
31	A	60	60.99	Pass	7.00	A
32	B+	59	59.99	Pass	6.80	B+
33	B+	58	58.99	Pass	6.60	B+
34	B+	57	57.99	Pass	6.40	B+
35	B+	56	56.99	Pass	6.20	B+
36	B+	55	55.99	Pass	6.00	B+
37	B	54	54.99	Pass	5.90	B
38	B	53	53.99	Pass	5.80	B
39	B	52	52.99	Pass	5.70	B
40	B	51	51.99	Pass	5.60	B
41	B	50	50.99	Pass	5.50	B
42	C	49	49.99	Pass	5.40	C
43	C	48	48.99	Pass	5.30	C
44	C	47	47.99	Pass	5.20	C
45	C	46	46.99	Pass	5.10	C

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Sr. No.	Grade Abbreviation	From (Marks)	To (Marks)	Status	GradePoint	Description
46	C	45	45.99	Pass	5.00	C
47	P	44	44.99	Pass	4.80	P
48	P	43	43.99	Pass	4.60	P
49	P	42	42.99	Pass	4.40	P
50	P	41	41.99	Pass	4.20	P
51	P	40	40.99	Pass	4.00	P
52	F	0	39.99	Fail	0.00	F

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Abbreviations Used:

EXT	External Assessment
INT	Internal Assessment
EX	External
IN	Internal
PR	Practical
PV	Practical/Viva
TH	Theory
TW	Term Work
Cr	Credits
AM	Assessment Method
Gr	Grade Obtained
SGPA	Semester Grade Point Average
CGPA	Cumulative Grade Point Average
EGP	Earned Grade Points
c	Current Performance
NP	Not Permitted
UMC	Unfair Means Case
FF	Fail
RR	Result Reserved
+	Grace applied
AB	Absent
ATKT	Allowed to keep Terms
RMK	Remark
x	Past Performance
App	Appearance
Obt	Obtained

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Medium : English

Course Code	Course Name	AM	INT		EXT		Total		Grace	Total (100)	Cr	Gr	GP	EGP	App
			Min/Max	Obt	Min/Max	Obt	Max	Obt							
3001	Introduction to Print Media	TH	10/25	22	30/75	67	100	89		89/100	4	O	9.90	39.60	x
3002	Basics of Advertising	TH	10/25	19	30/75	48	100	67		67/100	4	A	7.70	30.80	x
3003	Fundamentals of Public Relations	TH	10/25	22	30/75	52	100	74		74/100	4	A+	8.40	33.60	x
3004	Visual Communication	TH	40/100	84	--	--	100	84		84/100	4	O	9.40	37.60	x
3005	Introduction to Cinema.	TH	40/100	71	--	--	100	71		71/100	4	A+	8.10	32.40	x
Sem III	Total Credits: 20		Total EGP: 174.00		SGPA: 8.70		Grade: A+			Grand Total: 385/500			Percentage: 77.00		
4001	Indroduction to Broadcasting	TH	10/25	22	30/75	57	100	79		79/100	4	A+	8.90	35.60	c
4002	Integrated Marketing Communication	TH	10/25	21	30/75	61	100	82		82/100	4	O	9.20	36.80	c
4003	Introduction to New Media	TH	10/25	20	30/75	58	100	78		78/100	4	A+	8.80	35.20	c
4004	Women and Media	TH	10/25	22	30/75	65	100	87		87/100	4	O	9.70	38.80	c
4005	Writing for Media	TH	10/25	22	30/75	52	100	74		74/100	4	A+	8.40	33.60	c
Sem IV	Total Credits: 20		Total EGP: 180.00		SGPA: 9.00		Grade: O			Grand Total: 400/500			Percentage: 80.00		
Cumulative	Total Credits : 40.00		Total EGP : 354.00				Total CGPA : 8.85			Final Grade : A+					
	Grand Total : 785/1000		Equivalent Percentage : 78.50				Status : Pass								

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