

SNDT WOMEN'S UNIVERSITY, MUMBAI - 400049.

B.A. (Mass Media) - Semester V
(Regular - 2018 Pattern) Examination:Apr/May 2025 (Summer)

Result Date :09 May 2025

URL: <http://sndt.digitaluniversity.ac/>

Result Ledger For

Faculty : Faculty of Interdisciplinary

Program : B.A. (Mass Media)

Program Code : 131

Mode of Learning : Regular

Pattern : Revised 2018

Branch : No Branch

Program Part : B.A. (Mass Media)

Program Part Term : Semester V

Event : Apr/May 2025 (Summer)

Course Level Details:-

Course Code	Course Name	Credits	Grade Template Name	AM	INT		EXT		Course Max Marks
					Min	Max	Min	Max	
5111	Introduction to Research	4.00	10 Point Grading	TH	10	25	30	75	100
5112	Advertising and Marketing	4.00	10 Point Grading	TH	10	25	30	75	100
5113	Branding	4.00	10 Point Grading	TH	10	25	30	75	100
5114	Consumer Behaviour	4.00	10 Point Grading	TH	40	100	--	--	100
5121	Media Planning and Scheduling	4.00	10 Point Grading	TH	40	100	--	--	100
5311	Introduction to Research	4.00	10 Point Grading	TH	10	25	30	75	100
5312	Introduction to Animation	4.00	10 Point Grading	TH	10	25	30	75	100
5321	Basics of Art and Drawing	4.00	10 Point Grading	TH	40	100	--	--	100
5313	2D and 3D Animation	4.00	10 Point Grading	TH	40	100	--	--	100
5314	Animation Scripting	4.00	10 Point Grading	TH	10	25	30	75	100
5211	Introduction to Research	4.00	10 Point Grading	TH	10	25	30	75	100
5212	Political and Economic Reporting	4.00	10 Point Grading	TH	10	25	30	75	100
5213	Newspaper Editing Layout and Design	4.00	10 Point Grading	TH	40	100	--	--	100
5221	journalism for social change	4.00	10 Point Grading	TH	40	100	--	--	100
5214	Magazines and Journals	4.00	10 Point Grading	TH	10	25	30	75	100

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SNDT WOMEN'S UNIVERSITY, MUMBAI - 400049.

B.A. (Mass Media) - Semester V
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Result Date :09 May 2025

Grade Template Used: :-
Template Name : Grade_10_40_new
Grade Scale : 10 Point Grading
No. Of Intervals : 52

Sr. No.	Grade Abbreviation	From (Marks)	To (Marks)	Status	GradePoint	Description
1	O+	90	100	Pass	10.00	O+
2	O	89	89.99	Pass	9.90	O
3	O	88	88.99	Pass	9.80	O
4	O	87	87.99	Pass	9.70	O
5	O	86	86.99	Pass	9.60	O
6	O	85	85.99	Pass	9.50	O
7	O	84	84.99	Pass	9.40	O
8	O	83	83.99	Pass	9.30	O
9	O	82	82.99	Pass	9.20	O
10	O	81	81.99	Pass	9.10	O
11	O	80	80.99	Pass	9.00	O
12	A+	79	79.99	Pass	8.90	A+
13	A+	78	78.99	Pass	8.80	A+
14	A+	77	77.99	Pass	8.70	A+
15	A+	76	76.99	Pass	8.60	A+
16	A+	75	75.99	Pass	8.50	A+
17	A+	74	74.99	Pass	8.40	A+
18	A+	73	73.99	Pass	8.30	A+
19	A+	72	72.99	Pass	8.20	A+
20	A+	71	71.99	Pass	8.10	A+
21	A+	70	70.99	Pass	8.00	A+
22	A	69	69.99	Pass	7.90	A
23	A	68	68.99	Pass	7.80	A
24	A	67	67.99	Pass	7.70	A
25	A	66	66.99	Pass	7.60	A
26	A	65	65.99	Pass	7.50	A
27	A	64	64.99	Pass	7.40	A
28	A	63	63.99	Pass	7.30	A
29	A	62	62.99	Pass	7.20	A
30	A	61	61.99	Pass	7.10	A
31	A	60	60.99	Pass	7.00	A
32	B+	59	59.99	Pass	6.80	B+
33	B+	58	58.99	Pass	6.60	B+
34	B+	57	57.99	Pass	6.40	B+
35	B+	56	56.99	Pass	6.20	B+
36	B+	55	55.99	Pass	6.00	B+
37	B	54	54.99	Pass	5.90	B
38	B	53	53.99	Pass	5.80	B
39	B	52	52.99	Pass	5.70	B
40	B	51	51.99	Pass	5.60	B
41	B	50	50.99	Pass	5.50	B
42	C	49	49.99	Pass	5.40	C
43	C	48	48.99	Pass	5.30	C
44	C	47	47.99	Pass	5.20	C
45	C	46	46.99	Pass	5.10	C

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B.A. (Mass Media) - Semester V
(Regular - 2018 Pattern) Examination:Apr/May 2025 (Summer)

Result Date :09 May 2025

Sr. No.	Grade Abbreviation	From (Marks)	To (Marks)	Status	GradePoint	Description
46	C	45	45.99	Pass	5.00	C
47	P	44	44.99	Pass	4.80	P
48	P	43	43.99	Pass	4.60	P
49	P	42	42.99	Pass	4.40	P
50	P	41	41.99	Pass	4.20	P
51	P	40	40.99	Pass	4.00	P
52	F	0	39.99	Fail	0.00	F

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B.A. (Mass Media) - Semester V
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Abbreviations Used:

EXT	External Assessment
INT	Internal Assessment
EX	External
IN	Internal
PR	Practical
PV	Practical/Viva
TH	Theory
TW	Term Work
Cr	Credits
AM	Assessment Method
Gr	Grade Obtained
SGPA	Semester Grade Point Average
CGPA	Cumulative Grade Point Average
EGP	Earned Grade Points
c	Current Performance
NP	Not Permitted
UMC	Unfair Means Case
FF	Fail
RR	Result Reserved
+	Grace applied
AB	Absent
ATKT	Allowed to keep Terms
RMK	Remark
x	Past Performance
App	Appearance
Obt	Obtained

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SNDT WOMEN'S UNIVERSITY, MUMBAI - 400049.
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Result Date :09 May 2025

Full Name : GUPTA KHUSHI SANTOSH KUMAR			Mother Name : INDU				Seat No : 060003		Center : 005		PRN : 2022016100033757			Medium : English		
College : 022: Smt. P.N. Doshi Women`s College of Arts, Kum. U.R. Shah Women`s College of Commerce and Dr. Smt. Nanavati Bhanuben Mahendra Women`s College of Home Science, Ghatkopar, Mumbai															Specialization : Advertising and PR	
Course Code	Course Name	AM	INT		EXT		Total		Grace	Total (100)	Cr	Gr	GP	EGP	App	
			Min/Max	Obt	Min/Max	Obt	Max	Obt								
5111	Introduction to Research	TH	10/25	18	30/75	32	100	50		50/100	4	B	5.50	22.00	x	
5112	Advertising and Marketing	TH	10/25	20	30/75	42	100	62		62/100	4	A	7.20	28.80	x	
5113	Branding	TH	10/25	18	30/75	54	100	72		72/100	4	A+	8.20	32.80	x	
5114	Consumer Behaviour	TH	40/100	55	--	--	100	55		55/100	4	B+	6.00	24.00	x	
5121	Media Planning and Scheduling	TH	40/100	45	--	--	100	45		45/100	4	C	5.00	20.00	c	
Sem V	Total Credits: 20	Total EGP: 127.60			SGPA: 6.38		Grade: B+			Grand Total: 284/500			Percentage: 56.80			
The student has earned 4 add-on credits till Sem V																

Full Name : MISHRA PRIYANKA RAKESH			Mother Name : BINITA				Seat No : 060009		Center : 005		PRN : 2022016100038944			Medium : English		
College : 022: Smt. P.N. Doshi Women`s College of Arts, Kum. U.R. Shah Women`s College of Commerce and Dr. Smt. Nanavati Bhanuben Mahendra Women`s College of Home Science, Ghatkopar, Mumbai															Specialization : Advertising and PR	
Course Code	Course Name	AM	INT		EXT		Total		Grace	Total (100)	Cr	Gr	GP	EGP	App	
			Min/Max	Obt	Min/Max	Obt	Max	Obt								
5111	Introduction to Research	TH	10/25	10	30/75	37	100	47		47/100	4	C	5.20	20.80	c	
5112	Advertising and Marketing	TH	10/25	18	30/75	51	100	69		69/100	4	A	7.90	31.60	x	
5113	Branding	TH	10/25	18	30/75	46	100	64		64/100	4	A	7.40	29.60	x	
5114	Consumer Behaviour	TH	40/100	45	--	--	100	45		45/100	4	C	5.00	20.00	x	
5121	Media Planning and Scheduling	TH	40/100	46	--	--	100	46		46/100	4	C	5.10	20.40	x	
Sem V	Total Credits: 20	Total EGP: 122.40		SGPA: 6.12		Grade: B+		Grand Total: 271/500			Percentage: 54.20					
The student has earned 4 add-on credits till Sem V																

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Full Name : SWARNAKAR VIJAYALAXMI BHARATLAL				Mother Name : SAVITRIDEVI				Seat No : 060020		Center : 005		PRN : 2022016100037001			Medium : English	
College : 022: Smt. P.N. Doshi Women`s College of Arts, Kum. U.R. Shah Women`s College of Commerce and Dr. Smt. Nanavati Bhanuben Mahendra Women`s College of Home Science, Ghatkopar, Mumbai								Specialization : Journalism								
Course Code	Course Name	AM	INT		EXT		Total		Grace	Total (100)	Cr	Gr	GP	EGP	App	
			Min/Max	Obt	Min/Max	Obt	Max	Obt								
5211	Introduction to Research	TH	10/25	10	30/75	32	100	42		42/100	4	P	4.40	17.60	c	
5212	Political and Economic Reporting	TH	10/25	15	30/75	33	100	48		48/100	4	C	5.30	21.20	c	
5213	Newspaper Editing Layout and Design	TH	40/100	49	--	--	100	49		49/100	4	C	5.40	21.60	x	
5221	journalism for social change	TH	40/100	64	--	--	100	64		64/100	4	A	7.40	29.60	x	
5214	Magazines and Journals	TH	10/25	15	30/75	56	100	71		71/100	4	A+	8.10	32.40	c	
Sem V	Total Credits: 20	Total EGP: 122.40		SGPA: 6.12		Grade: B+		Grand Total: 274/500			Percentage: 54.80					
The student has earned 4 add-on credits till Sem V																

Full Name : WAIDANDE SNEHA MILIND			Mother Name : SMITA				Seat No : 060043		Center : 005		PRN : 2022016100015156			Medium : English		
College : 022: Smt. P.N. Doshi Women`s College of Arts, Kum. U.R. Shah Women`s College of Commerce and Dr. Smt. Nanavati Bhanuben Mahendra Women`s College of Home Science, Ghatkopar, Mumbai															Specialization : Animation	
Course Code	Course Name	AM	INT		EXT		Total		Grace	Total (100)	Cr	Gr	GP	EGP	App	
			Min/Max	Obt	Min/Max	Obt	Max	Obt								
5311	Introduction to Research	TH	10/25	15	30/75	30	100	45		45/100	4	C	5.00	20.00	x	
5312	Introduction to Animation	TH	10/25	18	30/75	35	100	53		53/100	4	B	5.80	23.20	x	
5321	Basics of Art and Drawing	TH	40/100	43	--	--	100	43		43/100	4	P	4.60	18.40	x	
5313	2D and 3D Animation	TH	40/100	49	--	--	100	49		49/100	4	C	5.40	21.60	x	
5314	Animation Scripting	TH	10/25	18	30/75	11	100	FF		--	4	F	0.00	0.00	c	
Sem V	Total Credits: 20	Total EGP: --		SGPA: --		Grade: --		Grand Total: --/500			Percentage: --					
The student has earned 4 add-on credits till Sem V																

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Result Date :09 May 2025

URL: <http://sndt.digitaluniversity.ac/>

Result Ledger For

Faculty : Faculty of Interdisciplinary

Course : B.A. (Mass Media)

Course Code : 131

Mode of Learning : Regular

Pattern : Revised 2018

Branch : No Branch

Course Part : B.A. (Mass Media)

Course Part Term : Semester V

Event : Apr/May 2025 (Summer)

Course Level Details:-

Course Code	Course Name	Credits	Grade Template Name	AM	INT		EXT		Paper Max Marks
					Min	Max	Min	Max	
5111	Introduction to Research	4	10 Point Grading	TH	10	25	30	75	100
5112	Advertising and Marketing	4	10 Point Grading	TH	10	25	30	75	100
5113	Branding	4	10 Point Grading	TH	10	25	30	75	100
5114	Consumer Behaviour	4	10 Point Grading	TH	40	100	--	--	100
5121	Media Planning and Scheduling	4	10 Point Grading	TH	40	100	--	--	100
5311	Introduction to Research	4	10 Point Grading	TH	10	25	30	75	100
5312	Introduction to Animation	4	10 Point Grading	TH	10	25	30	75	100
5321	Basics of Art and Drawing	4	10 Point Grading	TH	40	100	--	--	100
5313	2D and 3D Animation	4	10 Point Grading	TH	40	100	--	--	100
5314	Animation Scripting	4	10 Point Grading	TH	10	25	30	75	100
5211	Introduction to Research	4	10 Point Grading	TH	10	25	30	75	100
5212	Political and Economic Reporting	4	10 Point Grading	TH	10	25	30	75	100
5213	Newspaper Editing Layout and Design	4	10 Point Grading	TH	40	100	--	--	100
5221	journalism for social change	4	10 Point Grading	TH	40	100	--	--	100
5214	Magazines and Journals	4	10 Point Grading	TH	10	25	30	75	100

Grade Template Used: :-

Template Name : Grade_10_40_new

Grade Scale : 10 Point Grading

No. Of Intervals : 52

Sr. No.	Grade Abbreviation	From (Marks)	To (Marks)	Status	GradePoint	Description
1	O+	90	100	Pass	10.00	O+
2	O	89	89.99	Pass	9.90	O
3	O	88	88.99	Pass	9.80	O
4	O	87	87.99	Pass	9.70	O
5	O	86	86.99	Pass	9.60	O
6	O	85	85.99	Pass	9.50	O
7	O	84	84.99	Pass	9.40	O
8	O	83	83.99	Pass	9.30	O
9	O	82	82.99	Pass	9.20	O
10	O	81	81.99	Pass	9.10	O

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Sr. No.	Grade Abbreviation	From (Marks)	To (Marks)	Status	GradePoint	Description
11	O	80	80.99	Pass	9.00	O
12	A+	79	79.99	Pass	8.90	A+
13	A+	78	78.99	Pass	8.80	A+
14	A+	77	77.99	Pass	8.70	A+
15	A+	76	76.99	Pass	8.60	A+
16	A+	75	75.99	Pass	8.50	A+
17	A+	74	74.99	Pass	8.40	A+
18	A+	73	73.99	Pass	8.30	A+
19	A+	72	72.99	Pass	8.20	A+
20	A+	71	71.99	Pass	8.10	A+
21	A+	70	70.99	Pass	8.00	A+
22	A	69	69.99	Pass	7.90	A
23	A	68	68.99	Pass	7.80	A
24	A	67	67.99	Pass	7.70	A
25	A	66	66.99	Pass	7.60	A
26	A	65	65.99	Pass	7.50	A
27	A	64	64.99	Pass	7.40	A
28	A	63	63.99	Pass	7.30	A
29	A	62	62.99	Pass	7.20	A
30	A	61	61.99	Pass	7.10	A
31	A	60	60.99	Pass	7.00	A
32	B+	59	59.99	Pass	6.80	B+
33	B+	58	58.99	Pass	6.60	B+
34	B+	57	57.99	Pass	6.40	B+
35	B+	56	56.99	Pass	6.20	B+
36	B+	55	55.99	Pass	6.00	B+
37	B	54	54.99	Pass	5.90	B
38	B	53	53.99	Pass	5.80	B
39	B	52	52.99	Pass	5.70	B
40	B	51	51.99	Pass	5.60	B
41	B	50	50.99	Pass	5.50	B
42	C	49	49.99	Pass	5.40	C
43	C	48	48.99	Pass	5.30	C
44	C	47	47.99	Pass	5.20	C
45	C	46	46.99	Pass	5.10	C
46	C	45	45.99	Pass	5.00	C
47	P	44	44.99	Pass	4.80	P
48	P	43	43.99	Pass	4.60	P
49	P	42	42.99	Pass	4.40	P
50	P	41	41.99	Pass	4.20	P
51	P	40	40.99	Pass	4.00	P
52	F	0	39.99	Fail	0.00	F

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GPA TEMPLATE:
Template Name : GPA_10_40_new
Grade Scale : 10 Point Grading
No. Of Intervals : 9

Sr. No.	Grade Abbreviation	From (GPA)	To (GPA)	Status	Description
1	O+	10	10	Pass	O+
2	O	9	9.99	Pass	O
3	A+	8	8.99	Pass	A+
4	A	7	7.99	Pass	A
5	B+	6	6.99	Pass	B+
6	B	5.5	5.99	Pass	B
7	C	5	5.49	Pass	C
8	P	4	4.99	Pass	P
9	F	0	3.99	Fail	F

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SGPA	Semester Grade Point Average
CGPA	Cumulative Grade Point Average
EGP	Earned Grade Points
c	Current Performance
NP	Not Permitted
UMC	Unfair Means Case
FF	Fail
RR	Result Reserved
+	Grace applied
AB	Absent
ATKT	Allowed to keep Terms
RMK	Remark
x	Past Performance
App	Appearance
Obt	Obtained

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Full Name : SINGH LALITA KARAN			Mother Name : INDRA DEVI				Seat No : 060053		Center : 006		PRN : 2022016100117036			Medium : English	
College : 024: Shri M D Shah Mahila College of Arts and Commerce, Malad, Mumbai							Specialization : Journalism								
Course Code	Course Name	AM	INT		EXT		Total		Grace	Total (100)	Cr	Gr	GP	EGP	App
			Min/Max	Obt	Min/Max	Obt	Max	Obt							
5211	Introduction to Research	TH	10/25	14	30/75	41	100	55		55/100	4	B+	6.00	24.00	x
5212	Political and Economic Reporting	TH	10/25	11	30/75	37	100	48		48/100	4	C	5.30	21.20	c
5213	Newspaper Editing Layout and Design	TH	40/100	44	--	--	100	44		44/100	4	P	4.80	19.20	x
5221	journalism for social change	TH	40/100	50	--	--	100	50		50/100	4	B	5.50	22.00	x
5214	Magazines and Journals	TH	10/25	18	30/75	55	100	73		73/100	4	A+	8.30	33.20	x
Sem V	Total Credits: 20	Total EGP: 119.60		SGPA: 5.98		Grade: B		Grand Total: 270/500			Percentage: 54.00				
The student has earned 4 add-on credits till Sem V															

Full Name : DODIYA DEEPIKA DEEPAK			Mother Name : SHASHI				Seat No : 060059		Center : 006		PRN : 2022016100120681			Medium : English	
College : 024: Shri M D Shah Mahila College of Arts and Commerce, Malad, Mumbai								Specialization : Animation							
Course Code	Course Name	AM	INT		EXT		Total		Grace	Total (100)	Cr	Gr	GP	EGP	App
			Min/Max	Obt	Min/Max	Obt	Max	Obt							
5311	Introduction to Research	TH	10/25	20	30/75	43	100	63		63/100	4	A	7.30	29.20	c
5312	Introduction to Animation	TH	10/25	20	30/75	53	100	73		73/100	4	A+	8.30	33.20	x
5321	Basics of Art and Drawing	TH	40/100	66	--	--	100	66		66/100	4	A	7.60	30.40	x
5313	2D and 3D Animation	TH	40/100	61	--	--	100	61		61/100	4	A	7.10	28.40	x
5314	Animation Scripting	TH	10/25	22	30/75	41	100	63		63/100	4	A	7.30	29.20	c
Sem V	Total Credits: 20	Total EGP: 150.40		SGPA: 7.52		Grade: A		Grand Total: 326/500			Percentage: 65.20				
The student has earned 4 add-on credits till Sem V															

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(Regular - 2018 Pattern) Examination: Apr/May 2025 (Summer)
Result Date : 09 May 2025

Medium : English

Specialization : Animation

DIRECTOR,
Board of Examination and Evaluation

URL: <http://sndt.digitaluniversity.ac/>

Result Ledger For

Faculty : Faculty of Interdisciplinary

Course : B.A. (Mass Media)

Course Code : 131

Mode of Learning : Regular

Pattern : Revised 2018

Branch : No Branch

Course Part : B.A. (Mass Media)

Course Part Term : Semester V

Event : Apr/May 2025 (Summer)

Course Level Details:-

Course Code	Course Name	Credits	Grade Template Name	AM	INT		EXT		Paper Max Marks
					Min	Max	Min	Max	
5111	Introduction to Research	4	10 Point Grading	TH	10	25	30	75	100
5112	Advertising and Marketing	4	10 Point Grading	TH	10	25	30	75	100
5113	Branding	4	10 Point Grading	TH	10	25	30	75	100
5114	Consumer Behaviour	4	10 Point Grading	TH	40	100	--	--	100
5121	Media Planning and Scheduling	4	10 Point Grading	TH	40	100	--	--	100
5311	Introduction to Research	4	10 Point Grading	TH	10	25	30	75	100
5312	Introduction to Animation	4	10 Point Grading	TH	10	25	30	75	100
5321	Basics of Art and Drawing	4	10 Point Grading	TH	40	100	--	--	100
5313	2D and 3D Animation	4	10 Point Grading	TH	40	100	--	--	100
5314	Animation Scripting	4	10 Point Grading	TH	10	25	30	75	100
5211	Introduction to Research	4	10 Point Grading	TH	10	25	30	75	100
5212	Political and Economic Reporting	4	10 Point Grading	TH	10	25	30	75	100
5213	Newspaper Editing Layout and Design	4	10 Point Grading	TH	40	100	--	--	100
5221	journalism for social change	4	10 Point Grading	TH	40	100	--	--	100
5214	Magazines and Journals	4	10 Point Grading	TH	10	25	30	75	100

Grade Template Used: :-

Template Name : Grade_10_40_new

Grade Scale : 10 Point Grading

No. Of Intervals : 52

Sr. No.	Grade Abbreviation	From (Marks)	To (Marks)	Status	GradePoint	Description
1	O+	90	100	Pass	10.00	O+
2	O	89	89.99	Pass	9.90	O
3	O	88	88.99	Pass	9.80	O
4	O	87	87.99	Pass	9.70	O
5	O	86	86.99	Pass	9.60	O
6	O	85	85.99	Pass	9.50	O
7	O	84	84.99	Pass	9.40	O
8	O	83	83.99	Pass	9.30	O
9	O	82	82.99	Pass	9.20	O
10	O	81	81.99	Pass	9.10	O

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DIRECTOR,
Board of Examination and Evaluation

SNDT WOMEN'S UNIVERSITY, MUMBAI - 400049.

B.A. (Mass Media) - Semester V
(Regular - 2018 Pattern) Examination:Apr/May 2025 (Summer)

Result Date :09 May 2025

Sr. No.	Grade Abbreviation	From (Marks)	To (Marks)	Status	GradePoint	Description
11	O	80	80.99	Pass	9.00	O
12	A+	79	79.99	Pass	8.90	A+
13	A+	78	78.99	Pass	8.80	A+
14	A+	77	77.99	Pass	8.70	A+
15	A+	76	76.99	Pass	8.60	A+
16	A+	75	75.99	Pass	8.50	A+
17	A+	74	74.99	Pass	8.40	A+
18	A+	73	73.99	Pass	8.30	A+
19	A+	72	72.99	Pass	8.20	A+
20	A+	71	71.99	Pass	8.10	A+
21	A+	70	70.99	Pass	8.00	A+
22	A	69	69.99	Pass	7.90	A
23	A	68	68.99	Pass	7.80	A
24	A	67	67.99	Pass	7.70	A
25	A	66	66.99	Pass	7.60	A
26	A	65	65.99	Pass	7.50	A
27	A	64	64.99	Pass	7.40	A
28	A	63	63.99	Pass	7.30	A
29	A	62	62.99	Pass	7.20	A
30	A	61	61.99	Pass	7.10	A
31	A	60	60.99	Pass	7.00	A
32	B+	59	59.99	Pass	6.80	B+
33	B+	58	58.99	Pass	6.60	B+
34	B+	57	57.99	Pass	6.40	B+
35	B+	56	56.99	Pass	6.20	B+
36	B+	55	55.99	Pass	6.00	B+
37	B	54	54.99	Pass	5.90	B
38	B	53	53.99	Pass	5.80	B
39	B	52	52.99	Pass	5.70	B
40	B	51	51.99	Pass	5.60	B
41	B	50	50.99	Pass	5.50	B
42	C	49	49.99	Pass	5.40	C
43	C	48	48.99	Pass	5.30	C
44	C	47	47.99	Pass	5.20	C
45	C	46	46.99	Pass	5.10	C
46	C	45	45.99	Pass	5.00	C
47	P	44	44.99	Pass	4.80	P
48	P	43	43.99	Pass	4.60	P
49	P	42	42.99	Pass	4.40	P
50	P	41	41.99	Pass	4.20	P
51	P	40	40.99	Pass	4.00	P
52	F	0	39.99	Fail	0.00	F

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DIRECTOR,
Board of Examination and Evaluation

SNDT WOMEN'S UNIVERSITY, MUMBAI - 400049.
B.A. (Mass Media) - Semester V
(Regular - 2018 Pattern) Examination:Apr/May 2025 (Summer)
Result Date :09 May 2025

GPA TEMPLATE:
Template Name : GPA_10_40_new
Grade Scale : 10 Point Grading
No. Of Intervals : 9

Sr. No.	Grade Abbreviation	From (GPA)	To (GPA)	Status	Description
1	O+	10	10	Pass	O+
2	O	9	9.99	Pass	O
3	A+	8	8.99	Pass	A+
4	A	7	7.99	Pass	A
5	B+	6	6.99	Pass	B+
6	B	5.5	5.99	Pass	B
7	C	5	5.49	Pass	C
8	P	4	4.99	Pass	P
9	F	0	3.99	Fail	F

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Board of Examination and Evaluation

SNDT WOMEN'S UNIVERSITY, MUMBAI - 400049.
B.A. (Mass Media) - Semester V
(Regular - 2018 Pattern) Examination:Apr/May 2025 (Summer)
Result Date :09 May 2025

Abbreviations Used:

EXT	External Assessment
INT	Internal Assessment
EX	External
IN	Internal
PR	Practical
PV	Practical/Viva
TH	Theory
TW	Term Work
Cr	Credits
AM	Assessment Method
Gr	Grade Obtained
SGPA	Semester Grade Point Average
CGPA	Cumulative Grade Point Average
EGP	Earned Grade Points
c	Current Performance
NP	Not Permitted
UMC	Unfair Means Case
FF	Fail
RR	Result Reserved
+	Grace applied
AB	Absent
ATKT	Allowed to keep Terms
RMK	Remark
x	Past Performance
App	Appearance
Obt	Obtained

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Board of Examination and Evaluation

SNDT WOMEN'S UNIVERSITY, MUMBAI - 400049.
B.A. (Mass Media) - Semester V
(Regular - 2018 Pattern) Examination: Apr/May 2025 (Summer)
Result Date :09 May 2025

Full Name : VAIDEHI RAWAT

Mother Name :

Seat No : 060094

Center : 202

PRN : 2022016100157552

Medium : English

College : 302: Satyam Fashion Institute, Noida

Specialization : Journalism

Course Code	Course Name	AM	INT		EXT		Total		Grace	Total (100)	Cr	Gr	GP	EGP	App
			Min/Max	Obt	Min/Max	Obt	Max	Obt							
5211	Introduction to Research	TH	10/25	20	30/75	48	100	68		68/100	4	A	7.80	31.20	x
5212	Political and Economic Reporting	TH	10/25	19	30/75	31	100	50		50/100	4	B	5.50	22.00	x
5213	Newspaper Editing Layout and Design	TH	40/100	71	--	--	100	71		71/100	4	A+	8.10	32.40	c
5221	journalism for social change	TH	40/100	69	--	--	100	69		69/100	4	A	7.90	31.60	x
5214	Magazines and Journals	TH	10/25	20	30/75	59	100	79		79/100	4	A+	8.90	35.60	x
Sem V	Total Credits: 20		Total EGP: 152.80		SGPA: 7.64		Grade: A			Grand Total: 337/500			Percentage: 67.40		

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Board of Examination and Evaluation

SNDT WOMEN'S UNIVERSITY, MUMBAI - 400049.
B.A. (Mass Media) - Semester V
(Regular - 2018 Pattern) Examination:Apr/May 2025 (Summer)
Result Date :09 May 2025

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Board of Examination and Evaluation

URL: <http://sndt.digitaluniversity.ac/>

Result Ledger For

Faculty : Faculty of Interdisciplinary

Course : B.A. (Mass Media)

Course Code : 131

Mode of Learning : Regular

Pattern : Revised 2018

Branch : No Branch

Course Part : B.A. (Mass Media)

Course Part Term : Semester V

Event : Apr/May 2025 (Summer)

Course Level Details:-

Course Code	Course Name	Credits	Grade Template Name	AM	INT		EXT		Paper Max Marks
					Min	Max	Min	Max	
5111	Introduction to Research	4	10 Point Grading	TH	10	25	30	75	100
5112	Advertising and Marketing	4	10 Point Grading	TH	10	25	30	75	100
5113	Branding	4	10 Point Grading	TH	10	25	30	75	100
5114	Consumer Behaviour	4	10 Point Grading	TH	40	100	--	--	100
5121	Media Planning and Scheduling	4	10 Point Grading	TH	40	100	--	--	100
5311	Introduction to Research	4	10 Point Grading	TH	10	25	30	75	100
5312	Introduction to Animation	4	10 Point Grading	TH	10	25	30	75	100
5321	Basics of Art and Drawing	4	10 Point Grading	TH	40	100	--	--	100
5313	2D and 3D Animation	4	10 Point Grading	TH	40	100	--	--	100
5314	Animation Scripting	4	10 Point Grading	TH	10	25	30	75	100
5211	Introduction to Research	4	10 Point Grading	TH	10	25	30	75	100
5212	Political and Economic Reporting	4	10 Point Grading	TH	10	25	30	75	100
5213	Newspaper Editing Layout and Design	4	10 Point Grading	TH	40	100	--	--	100
5221	journalism for social change	4	10 Point Grading	TH	40	100	--	--	100
5214	Magazines and Journals	4	10 Point Grading	TH	10	25	30	75	100

Grade Template Used: :-

Template Name : Grade_10_40_new

Grade Scale : 10 Point Grading

No. Of Intervals : 52

Sr. No.	Grade Abbreviation	From (Marks)	To (Marks)	Status	GradePoint	Description
1	O+	90	100	Pass	10.00	O+
2	O	89	89.99	Pass	9.90	O
3	O	88	88.99	Pass	9.80	O
4	O	87	87.99	Pass	9.70	O
5	O	86	86.99	Pass	9.60	O
6	O	85	85.99	Pass	9.50	O
7	O	84	84.99	Pass	9.40	O
8	O	83	83.99	Pass	9.30	O
9	O	82	82.99	Pass	9.20	O
10	O	81	81.99	Pass	9.10	O

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DIRECTOR,
Board of Examination and Evaluation

SNDT WOMEN'S UNIVERSITY, MUMBAI - 400049.

B.A. (Mass Media) - Semester V
(Regular - 2018 Pattern) Examination:Apr/May 2025 (Summer)

Result Date :09 May 2025

Sr. No.	Grade Abbreviation	From (Marks)	To (Marks)	Status	GradePoint	Description
11	O	80	80.99	Pass	9.00	O
12	A+	79	79.99	Pass	8.90	A+
13	A+	78	78.99	Pass	8.80	A+
14	A+	77	77.99	Pass	8.70	A+
15	A+	76	76.99	Pass	8.60	A+
16	A+	75	75.99	Pass	8.50	A+
17	A+	74	74.99	Pass	8.40	A+
18	A+	73	73.99	Pass	8.30	A+
19	A+	72	72.99	Pass	8.20	A+
20	A+	71	71.99	Pass	8.10	A+
21	A+	70	70.99	Pass	8.00	A+
22	A	69	69.99	Pass	7.90	A
23	A	68	68.99	Pass	7.80	A
24	A	67	67.99	Pass	7.70	A
25	A	66	66.99	Pass	7.60	A
26	A	65	65.99	Pass	7.50	A
27	A	64	64.99	Pass	7.40	A
28	A	63	63.99	Pass	7.30	A
29	A	62	62.99	Pass	7.20	A
30	A	61	61.99	Pass	7.10	A
31	A	60	60.99	Pass	7.00	A
32	B+	59	59.99	Pass	6.80	B+
33	B+	58	58.99	Pass	6.60	B+
34	B+	57	57.99	Pass	6.40	B+
35	B+	56	56.99	Pass	6.20	B+
36	B+	55	55.99	Pass	6.00	B+
37	B	54	54.99	Pass	5.90	B
38	B	53	53.99	Pass	5.80	B
39	B	52	52.99	Pass	5.70	B
40	B	51	51.99	Pass	5.60	B
41	B	50	50.99	Pass	5.50	B
42	C	49	49.99	Pass	5.40	C
43	C	48	48.99	Pass	5.30	C
44	C	47	47.99	Pass	5.20	C
45	C	46	46.99	Pass	5.10	C
46	C	45	45.99	Pass	5.00	C
47	P	44	44.99	Pass	4.80	P
48	P	43	43.99	Pass	4.60	P
49	P	42	42.99	Pass	4.40	P
50	P	41	41.99	Pass	4.20	P
51	P	40	40.99	Pass	4.00	P
52	F	0	39.99	Fail	0.00	F

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DIRECTOR,
Board of Examination and Evaluation

SNDT WOMEN'S UNIVERSITY, MUMBAI - 400049.

B.A. (Mass Media) - Semester V
(Regular - 2018 Pattern) Examination:Apr/May 2025 (Summer)

Result Date :09 May 2025

GPA TEMPLATE:

Template Name : GPA_10_40_new

Grade Scale : 10 Point Grading

No. Of Intervals : 9

Sr. No.	Grade Abbreviation	From (GPA)	To (GPA)	Status	Description
1	O+	10	10	Pass	O+
2	O	9	9.99	Pass	O
3	A+	8	8.99	Pass	A+
4	A	7	7.99	Pass	A
5	B+	6	6.99	Pass	B+
6	B	5.5	5.99	Pass	B
7	C	5	5.49	Pass	C
8	P	4	4.99	Pass	P
9	F	0	3.99	Fail	F

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Board of Examination and Evaluation

SNDT WOMEN'S UNIVERSITY, MUMBAI - 400049.
B.A. (Mass Media) - Semester V
(Regular - 2018 Pattern) Examination:Apr/May 2025 (Summer)
Result Date :09 May 2025

Abbreviations Used:

EXT	External Assessment
INT	Internal Assessment
EX	External
IN	Internal
PR	Practical
PV	Practical/Viva
TH	Theory
TW	Term Work
Cr	Credits
AM	Assessment Method
Gr	Grade Obtained
SGPA	Semester Grade Point Average
CGPA	Cumulative Grade Point Average
EGP	Earned Grade Points
c	Current Performance
NP	Not Permitted
UMC	Unfair Means Case
FF	Fail
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+	Grace applied
AB	Absent
ATKT	Allowed to keep Terms
RMK	Remark
x	Past Performance
App	Appearance
Obt	Obtained

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Board of Examination and Evaluation

B.A. (Mass Media) - Semester V
(Regular - 2018 Pattern) Examination: Apr/May 2025 (Summer)

Full Name : GADA RAINE CHETAN

**Mother Name :
RANJITA**

Seat No : 060099

Center : 263

PRN : 2022016100098547

Medium : English

College : 408: Sitaram Deora Institute of Management Studies, Mumbai

Specialization : Advertising and PR

The student has earned 4 add-on credits till Sem V

DIRECTOR,
Board of Examination and Evaluation

URL: <http://sndt.digitaluniversity.ac/>

Result Ledger For

Faculty : Faculty of Interdisciplinary

Course : B.A. (Mass Media)

Course Code : 131

Mode of Learning : Regular

Pattern : Revised 2018

Branch : No Branch

Course Part : B.A. (Mass Media)

Course Part Term : Semester V

Event : Apr/May 2025 (Summer)

Course Level Details:-

Course Code	Course Name	Credits	Grade Template Name	AM	INT		EXT		Paper Max Marks
					Min	Max	Min	Max	
5111	Introduction to Research	4	10 Point Grading	TH	10	25	30	75	100
5112	Advertising and Marketing	4	10 Point Grading	TH	10	25	30	75	100
5113	Branding	4	10 Point Grading	TH	10	25	30	75	100
5114	Consumer Behaviour	4	10 Point Grading	TH	40	100	--	--	100
5121	Media Planning and Scheduling	4	10 Point Grading	TH	40	100	--	--	100
5311	Introduction to Research	4	10 Point Grading	TH	10	25	30	75	100
5312	Introduction to Animation	4	10 Point Grading	TH	10	25	30	75	100
5321	Basics of Art and Drawing	4	10 Point Grading	TH	40	100	--	--	100
5313	2D and 3D Animation	4	10 Point Grading	TH	40	100	--	--	100
5314	Animation Scripting	4	10 Point Grading	TH	10	25	30	75	100
5211	Introduction to Research	4	10 Point Grading	TH	10	25	30	75	100
5212	Political and Economic Reporting	4	10 Point Grading	TH	10	25	30	75	100
5213	Newspaper Editing Layout and Design	4	10 Point Grading	TH	40	100	--	--	100
5221	journalism for social change	4	10 Point Grading	TH	40	100	--	--	100
5214	Magazines and Journals	4	10 Point Grading	TH	10	25	30	75	100

Grade Template Used: :-

Template Name : Grade_10_40_new

Grade Scale : 10 Point Grading

No. Of Intervals : 52

Sr. No.	Grade Abbreviation	From (Marks)	To (Marks)	Status	GradePoint	Description
1	O+	90	100	Pass	10.00	O+
2	O	89	89.99	Pass	9.90	O
3	O	88	88.99	Pass	9.80	O
4	O	87	87.99	Pass	9.70	O
5	O	86	86.99	Pass	9.60	O
6	O	85	85.99	Pass	9.50	O
7	O	84	84.99	Pass	9.40	O
8	O	83	83.99	Pass	9.30	O
9	O	82	82.99	Pass	9.20	O
10	O	81	81.99	Pass	9.10	O

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Sr. No.	Grade Abbreviation	From (Marks)	To (Marks)	Status	GradePoint	Description
11	O	80	80.99	Pass	9.00	O
12	A+	79	79.99	Pass	8.90	A+
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14	A+	77	77.99	Pass	8.70	A+
15	A+	76	76.99	Pass	8.60	A+
16	A+	75	75.99	Pass	8.50	A+
17	A+	74	74.99	Pass	8.40	A+
18	A+	73	73.99	Pass	8.30	A+
19	A+	72	72.99	Pass	8.20	A+
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24	A	67	67.99	Pass	7.70	A
25	A	66	66.99	Pass	7.60	A
26	A	65	65.99	Pass	7.50	A
27	A	64	64.99	Pass	7.40	A
28	A	63	63.99	Pass	7.30	A
29	A	62	62.99	Pass	7.20	A
30	A	61	61.99	Pass	7.10	A
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35	B+	56	56.99	Pass	6.20	B+
36	B+	55	55.99	Pass	6.00	B+
37	B	54	54.99	Pass	5.90	B
38	B	53	53.99	Pass	5.80	B
39	B	52	52.99	Pass	5.70	B
40	B	51	51.99	Pass	5.60	B
41	B	50	50.99	Pass	5.50	B
42	C	49	49.99	Pass	5.40	C
43	C	48	48.99	Pass	5.30	C
44	C	47	47.99	Pass	5.20	C
45	C	46	46.99	Pass	5.10	C
46	C	45	45.99	Pass	5.00	C
47	P	44	44.99	Pass	4.80	P
48	P	43	43.99	Pass	4.60	P
49	P	42	42.99	Pass	4.40	P
50	P	41	41.99	Pass	4.20	P
51	P	40	40.99	Pass	4.00	P
52	F	0	39.99	Fail	0.00	F

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Board of Examination and Evaluation

SNDT WOMEN'S UNIVERSITY, MUMBAI - 400049.
B.A. (Mass Media) - Semester V
(Regular - 2018 Pattern) Examination:Apr/May 2025 (Summer)
Result Date :09 May 2025

GPA TEMPLATE:
Template Name : GPA_10_40_new
Grade Scale : 10 Point Grading
No. Of Intervals : 9

Sr. No.	Grade Abbreviation	From (GPA)	To (GPA)	Status	Description
1	O+	10	10	Pass	O+
2	O	9	9.99	Pass	O
3	A+	8	8.99	Pass	A+
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5	B+	6	6.99	Pass	B+
6	B	5.5	5.99	Pass	B
7	C	5	5.49	Pass	C
8	P	4	4.99	Pass	P
9	F	0	3.99	Fail	F

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SNDT WOMEN'S UNIVERSITY, MUMBAI - 400049.
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SGPA	Semester Grade Point Average
CGPA	Cumulative Grade Point Average
EGP	Earned Grade Points
c	Current Performance
NP	Not Permitted
UMC	Unfair Means Case
FF	Fail
RR	Result Reserved
+	Grace applied
AB	Absent
ATKT	Allowed to keep Terms
RMK	Remark
x	Past Performance
App	Appearance
Obt	Obtained

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Board of Examination and Evaluation

B.A. (Mass Media) - Semester V
(Regular - 2018 Pattern) Examination: Apr/May 2025 (Summer)
Result Date :09 May 2025

Medium : English

Specialization : Journalism

Course Code	Course Name	AM	INT		EXT		Total		Grace	Total (100)	Cr	Gr	GP	EGP	App
			Min/Max	Obt	Min/Max	Obt	Max	Obt							
5211	Introduction to Research	TH	10/25	20	30/75	AB	100	AB		--	4	F	0.00	0.00	c
5212	Political and Economic Reporting	TH	10/25	19	30/75	AB	100	AB		--	4	F	0.00	0.00	c
5213	Newspaper Editing Layout and Design	TH	40/100	78	--	--	100	78		78/100	4	A+	8.80	35.20	c
5221	journalism for social change	TH	40/100	79	--	--	100	79		79/100	4	A+	8.90	35.60	c
5214	Magazines and Journals	TH	10/25	22	30/75	AB	100	AB		--	4	F	0.00	0.00	c
Sem V	Total Credits: 20	Total EGP: --			SGPA: --		Grade: --				Grand Total: --/500		Percentage: --		

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Board of Examination and Evaluation

SNDT WOMEN'S UNIVERSITY, MUMBAI - 400049.
B.A. (Mass Media) - Semester V
(Regular - 2018 Pattern) Examination:Apr/May 2025 (Summer)
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