

SNDT WOMEN'S UNIVERSITY, MUMBAI - 400049.

B.A. (Mass Media) - Semester IV
(Regular - 2018 Pattern) Examination:Nov/Dec 2023

Result Date :29 Dec 2023

URL: <http://sndt.digitaluniversity.ac/>

Result Ledger For

Faculty : Faculty of Interdisciplinary

Program : B.A. (Mass Media)

Program Code : 131

Mode of Learning : Regular

Pattern : Revised 2018

Branch : No Branch

Program Part : B.A. (Mass Media)

Program Part Term : Semester IV

Event : Nov/Dec 2023

Course Level Details:-

Course Code	Course Name	Credits	Grade Template Name	AM	INT		EXT		Course Max Marks
					Min	Max	Min	Max	
4011	Introduction to Broadcast Media	4.00	10 Point Grading	TH	10	25	30	75	100
4012	Integrated Marketing Communication	4.00	10 Point Grading	TH	10	25	30	75	100
4013	Introduction to New Media	4.00	10 Point Grading	TH	10	25	30	75	100
4014	Women and Media	4.00	10 Point Grading	TH	40	100	--	--	100
4021	Writing for Media	4.00	10 Point Grading	TH	40	100	--	--	100

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SNDT WOMEN'S UNIVERSITY, MUMBAI - 400049.

B.A. (Mass Media) - Semester IV
(Regular - 2018 Pattern) Examination:Nov/Dec 2023

Result Date :29 Dec 2023

Grade Template Used: :-

Template Name : Grade_10_40_new

Grade Scale : 10 Point Grading

No. Of Intervals : 52

Sr. No.	Grade Abbreviation	From (Marks)	To (Marks)	Status	GradePoint	Description
1	O+	90	100	Pass	10.00	O+
2	O	89	89.99	Pass	9.90	O
3	O	88	88.99	Pass	9.80	O
4	O	87	87.99	Pass	9.70	O
5	O	86	86.99	Pass	9.60	O
6	O	85	85.99	Pass	9.50	O
7	O	84	84.99	Pass	9.40	O
8	O	83	83.99	Pass	9.30	O
9	O	82	82.99	Pass	9.20	O
10	O	81	81.99	Pass	9.10	O
11	O	80	80.99	Pass	9.00	O
12	A+	79	79.99	Pass	8.90	A+
13	A+	78	78.99	Pass	8.80	A+
14	A+	77	77.99	Pass	8.70	A+
15	A+	76	76.99	Pass	8.60	A+
16	A+	75	75.99	Pass	8.50	A+
17	A+	74	74.99	Pass	8.40	A+
18	A+	73	73.99	Pass	8.30	A+
19	A+	72	72.99	Pass	8.20	A+
20	A+	71	71.99	Pass	8.10	A+
21	A+	70	70.99	Pass	8.00	A+
22	A	69	69.99	Pass	7.90	A
23	A	68	68.99	Pass	7.80	A
24	A	67	67.99	Pass	7.70	A
25	A	66	66.99	Pass	7.60	A
26	A	65	65.99	Pass	7.50	A
27	A	64	64.99	Pass	7.40	A
28	A	63	63.99	Pass	7.30	A
29	A	62	62.99	Pass	7.20	A
30	A	61	61.99	Pass	7.10	A
31	A	60	60.99	Pass	7.00	A
32	B+	59	59.99	Pass	6.80	B+
33	B+	58	58.99	Pass	6.60	B+
34	B+	57	57.99	Pass	6.40	B+
35	B+	56	56.99	Pass	6.20	B+
36	B+	55	55.99	Pass	6.00	B+
37	B	54	54.99	Pass	5.90	B
38	B	53	53.99	Pass	5.80	B
39	B	52	52.99	Pass	5.70	B
40	B	51	51.99	Pass	5.60	B
41	B	50	50.99	Pass	5.50	B
42	C	49	49.99	Pass	5.40	C
43	C	48	48.99	Pass	5.30	C
44	C	47	47.99	Pass	5.20	C
45	C	46	46.99	Pass	5.10	C

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B.A. (Mass Media) - Semester IV
(Regular - 2018 Pattern) Examination:Nov/Dec 2023

Result Date :29 Dec 2023

Sr. No.	Grade Abbreviation	From (Marks)	To (Marks)	Status	GradePoint	Description
46	C	45	45.99	Pass	5.00	C
47	P	44	44.99	Pass	4.80	P
48	P	43	43.99	Pass	4.60	P
49	P	42	42.99	Pass	4.40	P
50	P	41	41.99	Pass	4.20	P
51	P	40	40.99	Pass	4.00	P
52	F	0	39.99	Fail	0.00	F

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B.A. (Mass Media) - Semester IV
(Regular - 2018 Pattern) Examination:Nov/Dec 2023

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Abbreviations Used:

EXT	External Assessment
INT	Internal Assessment
EX	External
IN	Internal
PR	Practical
PV	Practical/Viva
TH	Theory
TW	Term Work
Cr	Credits
AM	Assessment Method
Gr	Grade Obtained
SGPA	Semester Grade Point Average
CGPA	Cumulative Grade Point Average
EGP	Earned Grade Points
c	Current Performance
NP	Not Permitted
UMC	Unfair Means Case
FF	Fail
RR	Result Reserved
+	Grace applied
AB	Absent
ATKT	Allowed to keep Terms
RMK	Remark
x	Past Performance
App	Appearance
Obt	Obtained

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SNDT WOMEN'S UNIVERSITY, MUMBAI - 400049.

B.A. (Mass Media) - Semester IV
(Regular - 2018 Pattern) Examination:Nov/Dec 2023

Result Date :29 Dec 2023

Name : KORI KHUSHMITA SURESH URMILA

Seat No : 050029

Center : 005

PRN : 2021016100023731

Medium : English

College : 022: Smt. P.N. Doshi Women`s College of Arts, Kum. U.R. Shah Women`s College of Commerce and Dr. Smt. Nanavati Bhanuben Mahendra Women`s College of Home Science, Ghatkopar, Mumbai

Course Code	Course Name	AM	INT		EXT		Total		Grace	Total (100)	Cr	Gr	GP	EGP	App		
			Min/Max	Obt	Min/Max	Obt	Max	Obt									
3011	Introduction to Print Media	TH	10/25	18	30/75	50	100	68		68/100	4	A	7.80	31.20	x		
3012	Basics of Advertising	TH	10/25	10	30/75	33	100	43		43/100	4	P	4.60	18.40	x		
3013	Fundamentals of Public Relations	TH	10/25	18	30/75	50	100	68		68/100	4	A	7.80	31.20	c		
3014	Visual Communication and Photography	TH	40/100	55	--	--	100	55		55/100	4	B+	6.00	24.00	x		
3021	Introduction to Cinema	TH	40/100	42	--	--	100	42		42/100	4	P	4.40	17.60	x		
Sem III	Total Credits: 20												Total EGP: 122.40	SGPA: 6.12	Grade: B+	Grand Total: 276/500	Percentage: 55.20
4011	Introduction to Broadcast Media	TH	10/25	10	30/75	46	100	56		56/100	4	B+	6.20	24.80	x		
4012	Integrated Marketing Communication	TH	10/25	10	30/75	30	100	40		40/100	4	P	4.00	16.00	x		
4013	Introduction to New Media	TH	10/25	11	30/75	35	100	46		46/100	4	C	5.10	20.40	c		
4014	Women and Media	TH	40/100	71	--	--	100	71		71/100	4	A+	8.10	32.40	x		
4021	Writing for Media	TH	40/100	40	--	--	100	40		40/100	4	P	4.00	16.00	x		
Sem IV	Total Credits: 20												Total EGP: 109.60	SGPA: 5.48	Grade: C	Grand Total: 253/500	Percentage: 50.60
Cumulative	Total Credits : 40.00												Total EGP : 232.00	Total CGPA : 5.80	Final Grade : B		
	Grand Total : 529/1000												Equivalent Percentage : 52.90	Status : Pass			

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Result Ledger For

Faculty : Faculty of Interdisciplinary

Course : B.A. (Mass Media)

Course Code : 131

Mode of Learning : Regular

Pattern : Revised 2018

Branch : No Branch

Course Part : B.A. (Mass Media)

Course Part Term : Semester IV

Event : Nov/Dec 2023

Course Level Details:-

Course Code	Course Name	Credits	Grade Template Name	AM	INT		EXT		Paper Max Marks
					Min	Max	Min	Max	
4011	Introduction to Broadcast Media	4	10 Point Grading	TH	10	25	30	75	100
4012	Integrated Marketing Communication	4	10 Point Grading	TH	10	25	30	75	100
4013	Introduction to New Media	4	10 Point Grading	TH	10	25	30	75	100
4014	Women and Media	4	10 Point Grading	TH	40	100	--	--	100
4021	Writing for Media	4	10 Point Grading	TH	40	100	--	--	100

Grade Template Used :-

Template Name : Grade_10_40_new

Grade Scale : 10 Point Grading

No. Of Intervals : 52

Sr. No.	Grade Abbreviation	From (Marks)	To (Marks)	Status	GradePoint	Description
1	O+	90	100	Pass	10.00	O+
2	O	89	89.99	Pass	9.90	O
3	O	88	88.99	Pass	9.80	O
4	O	87	87.99	Pass	9.70	O
5	O	86	86.99	Pass	9.60	O
6	O	85	85.99	Pass	9.50	O
7	O	84	84.99	Pass	9.40	O
8	O	83	83.99	Pass	9.30	O
9	O	82	82.99	Pass	9.20	O
10	O	81	81.99	Pass	9.10	O
11	O	80	80.99	Pass	9.00	O
12	A+	79	79.99	Pass	8.90	A+
13	A+	78	78.99	Pass	8.80	A+
14	A+	77	77.99	Pass	8.70	A+
15	A+	76	76.99	Pass	8.60	A+
16	A+	75	75.99	Pass	8.50	A+
17	A+	74	74.99	Pass	8.40	A+
18	A+	73	73.99	Pass	8.30	A+
19	A+	72	72.99	Pass	8.20	A+
20	A+	71	71.99	Pass	8.10	A+
21	A+	70	70.99	Pass	8.00	A+
22	A	69	69.99	Pass	7.90	A

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Sr. No.	Grade Abbreviation	From (Marks)	To (Marks)	Status	GradePoint	Description
23	A	68	68.99	Pass	7.80	A
24	A	67	67.99	Pass	7.70	A
25	A	66	66.99	Pass	7.60	A
26	A	65	65.99	Pass	7.50	A
27	A	64	64.99	Pass	7.40	A
28	A	63	63.99	Pass	7.30	A
29	A	62	62.99	Pass	7.20	A
30	A	61	61.99	Pass	7.10	A
31	A	60	60.99	Pass	7.00	A
32	B+	59	59.99	Pass	6.80	B+
33	B+	58	58.99	Pass	6.60	B+
34	B+	57	57.99	Pass	6.40	B+
35	B+	56	56.99	Pass	6.20	B+
36	B+	55	55.99	Pass	6.00	B+
37	B	54	54.99	Pass	5.90	B
38	B	53	53.99	Pass	5.80	B
39	B	52	52.99	Pass	5.70	B
40	B	51	51.99	Pass	5.60	B
41	B	50	50.99	Pass	5.50	B
42	C	49	49.99	Pass	5.40	C
43	C	48	48.99	Pass	5.30	C
44	C	47	47.99	Pass	5.20	C
45	C	46	46.99	Pass	5.10	C
46	C	45	45.99	Pass	5.00	C
47	P	44	44.99	Pass	4.80	P
48	P	43	43.99	Pass	4.60	P
49	P	42	42.99	Pass	4.40	P
50	P	41	41.99	Pass	4.20	P
51	P	40	40.99	Pass	4.00	P
52	F	0	39.99	Fail	0.00	F

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AB	Absent
ATKT	Allowed to keep Terms
RMK	Remark
x	Past Performance
App	Appearance
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B.A. (Mass Media) - Semester IV
(Regular - 2018 Pattern) Examination:Nov/Dec 2023

Result Date :29 Dec 2023

Name : RAO ANISHA ANIL ANITA

Seat No : 050052

Center : 006

PRN : 2021016100100613

Medium : English

College : 024: Shri M D Shah Mahila College of Arts and Commerce, Malad, Mumbai

Course Code	Course Name	AM	INT		EXT		Total		Grace	Total (100)	Cr	Gr	GP	EGP	App
			Min/Max	Obt	Min/Max	Obt	Max	Obt							
3011	Introduction to Print Media	TH	10/25	14	30/75	34	100	48		48/100	4	C	5.30	21.20	x
3012	Basics of Advertising	TH	10/25	13	30/75	30	100	43		43/100	4	P	4.60	18.40	x
3013	Fundamentals of Public Relations	TH	10/25	14	30/75	30	100	44		44/100	4	P	4.80	19.20	x
3014	Visual Communication and Photography	TH	40/100	42	--	--	100	42		42/100	4	P	4.40	17.60	x
3021	Introduction to Cinema	TH	40/100	45	--	--	100	45		45/100	4	C	5.00	20.00	x
Sem III	Total Credits: 20			Total EGP: 96.40		SGPA: 4.82		Grade: P		Grand Total: 222/500			Percentage: 44.40		
4011	Introduction to Broadcast Media	TH	10/25	11	30/75	07	100	FF		--	4	F	0.00	0.00	c
4012	Integrated Marketing Communication	TH	10/25	11	30/75	30	100	41		41/100	4	P	4.20	16.80	x
4013	Introduction to New Media	TH	10/25	15	30/75	30	100	45		45/100	4	C	5.00	20.00	x
4014	Women and Media	TH	40/100	40	--	--	100	40		40/100	4	P	4.00	16.00	x
4021	Writing for Media	TH	40/100	40	--	--	100	40		40/100	4	P	4.00	16.00	x
Sem IV	Total Credits: 20			Total EGP: --		SGPA: --		Grade: --		Grand Total: --/500			Percentage: --		
Cumulative	Total Credits : 40.00			Total EGP : --				Total CGPA : --					Final Grade : --		
	Grand Total : --			Equivalent Percentage : --				Status : ATKT							

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SNDT WOMEN'S UNIVERSITY, MUMBAI - 400049.

B.A. (Mass Media) - Semester IV
(Regular - 2018 Pattern) Examination:Nov/Dec 2023

Result Date :29 Dec 2023

Name : SINGH ANJALI HARENDRA REETA SINGH

Seat No : 050055

Center : 006

PRN : 2020016100090596

Medium : English

College : 024: Shri M D Shah Mahila College of Arts and Commerce, Malad, Mumbai

Course Code	Course Name	AM	INT		EXT		Total		Grace	Total (100)	Cr	Gr	GP	EGP	App
			Min/Max	Obt	Min/Max	Obt	Max	Obt							
3011	Introduction to Print Media	TH	10/25	21	30/75	59	100	80		80/100	4	O	9.00	36.00	x
3012	Basics of Advertising	TH	10/25	18	30/75	75	100	93		93/100	4	O+	10.00	40.00	x
3013	Fundamentals of Public Relations	TH	10/25	18	30/75	47	100	65		65/100	4	A	7.50	30.00	x
3014	Visual Communication and Photography	TH	40/100	70	--	--	100	70		70/100	4	A+	8.00	32.00	x
3021	Introduction to Cinema	TH	40/100	71	--	--	100	71		71/100	4	A+	8.10	32.40	x
Sem III	Total Credits: 20			Total EGP: 170.40		SGPA: 8.52		Grade: A+		Grand Total: 379/500			Percentage: 75.80		
4011	Introduction to Broadcast Media	TH	10/25	15	30/75	30	100	45		45/100	4	C	5.00	20.00	x
4012	Integrated Marketing Communication	TH	10/25	15	30/75	36	100	51		51/100	4	B	5.60	22.40	c
4013	Introduction to New Media	TH	10/25	18	30/75	30	100	48		48/100	4	C	5.30	21.20	x
4014	Women and Media	TH	40/100	55	--	--	100	55		55/100	4	B+	6.00	24.00	c
4021	Writing for Media	TH	40/100	57	--	--	100	57		57/100	4	B+	6.40	25.60	c
Sem IV	Total Credits: 20			Total EGP: 113.20		SGPA: 5.66		Grade: B		Grand Total: 256/500			Percentage: 51.20		
Cumulative	Total Credits : 40.00			Total EGP : 283.60				Total CGPA : 7.09					Final Grade : A		
	Grand Total : 635/1000			Equivalent Percentage : 63.50				Status : Pass							

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Result Ledger For

Faculty : Faculty of Interdisciplinary

Course : B.A. (Mass Media)

Course Code : 131

Mode of Learning : Regular

Pattern : Revised 2018

Branch : No Branch

Course Part : B.A. (Mass Media)

Course Part Term : Semester IV

Event : Nov/Dec 2023

Course Level Details:-

Course Code	Course Name	Credits	Grade Template Name	AM	INT		EXT		Paper Max Marks
					Min	Max	Min	Max	
4011	Introduction to Broadcast Media	4	10 Point Grading	TH	10	25	30	75	100
4012	Integrated Marketing Communication	4	10 Point Grading	TH	10	25	30	75	100
4013	Introduction to New Media	4	10 Point Grading	TH	10	25	30	75	100
4014	Women and Media	4	10 Point Grading	TH	40	100	--	--	100
4021	Writing for Media	4	10 Point Grading	TH	40	100	--	--	100

Grade Template Used :-

Template Name : Grade_10_40_new

Grade Scale : 10 Point Grading

No. Of Intervals : 52

Sr. No.	Grade Abbreviation	From (Marks)	To (Marks)	Status	GradePoint	Description
1	O+	90	100	Pass	10.00	O+
2	O	89	89.99	Pass	9.90	O
3	O	88	88.99	Pass	9.80	O
4	O	87	87.99	Pass	9.70	O
5	O	86	86.99	Pass	9.60	O
6	O	85	85.99	Pass	9.50	O
7	O	84	84.99	Pass	9.40	O
8	O	83	83.99	Pass	9.30	O
9	O	82	82.99	Pass	9.20	O
10	O	81	81.99	Pass	9.10	O
11	O	80	80.99	Pass	9.00	O
12	A+	79	79.99	Pass	8.90	A+
13	A+	78	78.99	Pass	8.80	A+
14	A+	77	77.99	Pass	8.70	A+
15	A+	76	76.99	Pass	8.60	A+
16	A+	75	75.99	Pass	8.50	A+
17	A+	74	74.99	Pass	8.40	A+
18	A+	73	73.99	Pass	8.30	A+
19	A+	72	72.99	Pass	8.20	A+
20	A+	71	71.99	Pass	8.10	A+
21	A+	70	70.99	Pass	8.00	A+
22	A	69	69.99	Pass	7.90	A

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23	A	68	68.99	Pass	7.80	A
24	A	67	67.99	Pass	7.70	A
25	A	66	66.99	Pass	7.60	A
26	A	65	65.99	Pass	7.50	A
27	A	64	64.99	Pass	7.40	A
28	A	63	63.99	Pass	7.30	A
29	A	62	62.99	Pass	7.20	A
30	A	61	61.99	Pass	7.10	A
31	A	60	60.99	Pass	7.00	A
32	B+	59	59.99	Pass	6.80	B+
33	B+	58	58.99	Pass	6.60	B+
34	B+	57	57.99	Pass	6.40	B+
35	B+	56	56.99	Pass	6.20	B+
36	B+	55	55.99	Pass	6.00	B+
37	B	54	54.99	Pass	5.90	B
38	B	53	53.99	Pass	5.80	B
39	B	52	52.99	Pass	5.70	B
40	B	51	51.99	Pass	5.60	B
41	B	50	50.99	Pass	5.50	B
42	C	49	49.99	Pass	5.40	C
43	C	48	48.99	Pass	5.30	C
44	C	47	47.99	Pass	5.20	C
45	C	46	46.99	Pass	5.10	C
46	C	45	45.99	Pass	5.00	C
47	P	44	44.99	Pass	4.80	P
48	P	43	43.99	Pass	4.60	P
49	P	42	42.99	Pass	4.40	P
50	P	41	41.99	Pass	4.20	P
51	P	40	40.99	Pass	4.00	P
52	F	0	39.99	Fail	0.00	F

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c	Current Performance
NP	Not Permitted
UMC	Unfair Means Case
FF	Fail
RR	Result Reserved
+	Grace applied
AB	Absent
ATKT	Allowed to keep Terms
RMK	Remark
x	Past Performance
App	Appearance
Obt	Obtained

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DIRECTOR,
Board of Examination and Evaluation

SNDT WOMEN'S UNIVERSITY, MUMBAI - 400049.

B.A. (Mass Media) - Semester IV
(Regular - 2018 Pattern) Examination:Nov/Dec 2023

Result Date :29 Dec 2023

Name : KALPANA ARYA

Seat No : 050094

Center : 202

PRN : 2021016100135822

Medium : English

College : 302: Satyam Fashion Institute, Noida

Course Code	Course Name	AM	INT		EXT		Total		Grace	Total (100)	Cr	Gr	GP	EGP	App
			Min/Max	Obt	Min/Max	Obt	Max	Obt							
3011	Introduction to Print Media	TH	10/25	16	30/75	42	100	58		58/100	4	B+	6.60	26.40	x
3012	Basics of Advertising	TH	10/25	15	30/75	30	100	45		45/100	4	C	5.00	20.00	x
3013	Fundamentals of Public Relations	TH	10/25	13	30/75	41	100	54		54/100	4	B	5.90	23.60	x
3014	Visual Communication and Photography	TH	40/100	47	--	--	100	47		47/100	4	C	5.20	20.80	x
3021	Introduction to Cinema	TH	40/100	41	--	--	100	41		41/100	4	P	4.20	16.80	x
Sem III	Total Credits: 20			Total EGP: 107.60		SGPA: 5.38		Grade: C		Grand Total: 245/500			Percentage: 49.00		
4011	Introduction to Broadcast Media	TH	10/25	12	30/75	36	100	48		48/100	4	C	5.30	21.20	x
4012	Integrated Marketing Communication	TH	10/25	14	30/75	12	100	FF		--	4	F	0.00	0.00	c
4013	Introduction to New Media	TH	10/25	14	30/75	51	100	65		65/100	4	A	7.50	30.00	x
4014	Women and Media	TH	40/100	41	--	--	100	41		41/100	4	P	4.20	16.80	x
4021	Writing for Media	TH	40/100	49	--	--	100	49		49/100	4	C	5.40	21.60	x
Sem IV	Total Credits: 20			Total EGP: --		SGPA: --		Grade: --		Grand Total: --/500			Percentage: --		
Cumulative	Total Credits : 40.00			Total EGP : --				Total CGPA : --					Final Grade : --		
	Grand Total : --			Equivalent Percentage : --				Status : ATKT							

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