

SNDT WOMEN'S UNIVERSITY, MUMBAI - 400049.  
 Master of Business Administration - Marketing Management - Semester I  
 (Regular - 2018 Pattern) Examination: February 2023  
 Result Date :29 Mar 2023

URL: <http://sndt.digitaluniversity.ac/>

Result Ledger For

Faculty : Faculty of Commerce and Management  
 Program : Master of Business Administration - Marketing Management New  
 Program Code : 133  
 Mode of Learning : Regular  
 Pattern : Revised 2018  
 Branch : No Branch  
 Program Part : Master of Business Administration - Marketing Management New  
 Program Part Term : Semester I  
 Event : February 2023

**Course Level Details:-**

Course Code	Course Name	Credits	Grade Template Name	AM	INT		EXT		Course Max Marks
					Min	Max	Min	Max	
1001	Managerial Economics	4.00	10 Point Grading	TH	20	50	20	50	100
1002	Business Communication	2.00	10 Point Grading	TH	20	50	--	--	50
1003	Financial Reporting, Statements and Analysis	4.00	10 Point Grading	TH	20	50	20	50	100
1004	Marketing Management	4.00	10 Point Grading	TH	20	50	20	50	100
1005	Computer Applications for Business	4.00	10 Point Grading	TH	20	50	20	50	100
1006	Managerial Skills for Effectiveness	4.00	10 Point Grading	TH	20	50	20	50	100
1007	Organizational Behaviour	4.00	10 Point Grading	TH	20	50	20	50	100
1008	Business Statistics and Analytics for Decision Making	4.00	10 Point Grading	TH	20	50	20	50	100

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**Grade Template Used: :-**

Template Name : Grade\_10\_40\_new

Grade Scale : 10 Point Grading

No. Of Intervals : 52

Sr. No.	Grade Abbreviation	From (Marks)	To (Marks)	Status	GradePoint	Description
1	O+	90	100	Pass	10.00	O+
2	O	89	89.99	Pass	9.90	O
3	O	88	88.99	Pass	9.80	O
4	O	87	87.99	Pass	9.70	O
5	O	86	86.99	Pass	9.60	O
6	O	85	85.99	Pass	9.50	O
7	O	84	84.99	Pass	9.40	O
8	O	83	83.99	Pass	9.30	O
9	O	82	82.99	Pass	9.20	O
10	O	81	81.99	Pass	9.10	O
11	O	80	80.99	Pass	9.00	O
12	A+	79	79.99	Pass	8.90	A+
13	A+	78	78.99	Pass	8.80	A+
14	A+	77	77.99	Pass	8.70	A+
15	A+	76	76.99	Pass	8.60	A+
16	A+	75	75.99	Pass	8.50	A+
17	A+	74	74.99	Pass	8.40	A+
18	A+	73	73.99	Pass	8.30	A+
19	A+	72	72.99	Pass	8.20	A+
20	A+	71	71.99	Pass	8.10	A+
21	A+	70	70.99	Pass	8.00	A+
22	A	69	69.99	Pass	7.90	A
23	A	68	68.99	Pass	7.80	A
24	A	67	67.99	Pass	7.70	A
25	A	66	66.99	Pass	7.60	A
26	A	65	65.99	Pass	7.50	A
27	A	64	64.99	Pass	7.40	A
28	A	63	63.99	Pass	7.30	A
29	A	62	62.99	Pass	7.20	A
30	A	61	61.99	Pass	7.10	A
31	A	60	60.99	Pass	7.00	A
32	B+	59	59.99	Pass	6.80	B+
33	B+	58	58.99	Pass	6.60	B+
34	B+	57	57.99	Pass	6.40	B+
35	B+	56	56.99	Pass	6.20	B+
36	B+	55	55.99	Pass	6.00	B+
37	B	54	54.99	Pass	5.90	B
38	B	53	53.99	Pass	5.80	B
39	B	52	52.99	Pass	5.70	B
40	B	51	51.99	Pass	5.60	B
41	B	50	50.99	Pass	5.50	B
42	C	49	49.99	Pass	5.40	C
43	C	48	48.99	Pass	5.30	C
44	C	47	47.99	Pass	5.20	C
45	C	46	46.99	Pass	5.10	C

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<b>Sr. No.</b>	<b>Grade Abbreviation</b>	<b>From (Marks)</b>	<b>To (Marks)</b>	<b>Status</b>	<b>GradePoint</b>	<b>Description</b>
46	C	45	45.99	Pass	5.00	C
47	P	44	44.99	Pass	4.80	P
48	P	43	43.99	Pass	4.60	P
49	P	42	42.99	Pass	4.40	P
50	P	41	41.99	Pass	4.20	P
51	P	40	40.99	Pass	4.00	P
52	F	0	39.99	Fail	0.00	F

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**Abbreviations Used:**

EXT	External Assessment
INT	Internal Assessment
EX	External
IN	Internal
PR	Practical
PV	Practical/Viva
TH	Theory
TW	Term Work
Cr	Credits
AM	Assessment Method
Gr	Grade Obtained
SGPA	Semester Grade Point Average
CGPA	Cumulative Grade Point Average
EGP	Earned Grade Points
c	Current Performance
NP	Not Permitted
UMC	Unfair Means Case
FF	Fail
RR	Result Reserved
+	Grace applied
AB	Absent
ATKT	Allowed to keep Terms
RMK	Remark
x	Past Performance
App	Appearance
Obt	Obtained

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Result Date :29 Mar 2023

Name : AGRAWAL PALAK NANDLAL RAJNI

Seat No : 012001

Center : 042

PRN : 2022016100144211

Medium : English

College : 035: Jankidevi Bajaj Institute of Management Studies, Santacruz, Mumbai

Course Code	Course Name	AM	INT		EXT		Total		Grace	Total (100)	Cr	Gr	GP	EGP	App	
			Min/Max	Obt	Min/Max	Obt	Max	Obt								
1001	Managerial Economics	TH	20/50	30	20/50	28	100	58		58/100	4	B+	6.60	26.40	c	
1002	Business Communication	TH	20/50	47	--	--	50	47		94/100	2	O+	10.00	20.00	c	
1003	Financial Reporting, Statements and Analysis	TH	20/50	32	20/50	23	100	55		55/100	4	B+	6.00	24.00	c	
1004	Marketing Management	TH	20/50	40	20/50	22	100	62		62/100	4	A	7.20	28.80	c	
1005	Computer Applications for Business	TH	20/50	39	20/50	25	100	64		64/100	4	A	7.40	29.60	c	
1006	Managerial Skills for Effectiveness	TH	20/50	24	20/50	21	100	45		45/100	4	C	5.00	20.00	c	
1007	Organizational Behaviour	TH	20/50	38	20/50	27	100	65		65/100	4	A	7.50	30.00	c	
1008	Business Statistics and Analytics for Decision Making	TH	20/50	38	20/50	29	100	67		67/100	4	A	7.70	30.80	c	
<b>Sem I</b>	<b>Total Credits: 30</b>									<b>Grand Total: 463/750</b>				<b>Percentage: 61.73</b>		
													<b>Total EGP: 209.60</b>		<b>SGPA: 6.99</b>	<b>Grade: B+</b>

Name : JAISWAL SADHVI VISHNU RADHIKA

Seat No : 012002

Center : 042

PRN : 2017016100077642

Medium : English

College : 035: Jankidevi Bajaj Institute of Management Studies, Santacruz, Mumbai

Course Code	Course Name	AM	INT		EXT		Total		Grace	Total (100)	Cr	Gr	GP	EGP	App	
			Min/Max	Obt	Min/Max	Obt	Max	Obt								
1001	Managerial Economics	TH	20/50	25	20/50	10	100	FF		--	4	F	0.00	0.00	c	
1002	Business Communication	TH	20/50	39	--	--	50	39		78/100	2	A+	8.80	17.60	c	
1003	Financial Reporting, Statements and Analysis	TH	20/50	29	20/50	20	100	49		49/100	4	C	5.40	21.60	c	
1004	Marketing Management	TH	20/50	36	20/50	20	100	56		56/100	4	B+	6.20	24.80	c	
1005	Computer Applications for Business	TH	20/50	37	20/50	21	100	58		58/100	4	B+	6.60	26.40	c	
1006	Managerial Skills for Effectiveness	TH	20/50	29	20/50	20	100	49		49/100	4	C	5.40	21.60	c	
1007	Organizational Behaviour	TH	20/50	25	20/50	21	100	46		46/100	4	C	5.10	20.40	c	
1008	Business Statistics and Analytics for Decision Making	TH	20/50	33	20/50	20	100	53	05	53/100	4	B	5.80	23.20	c	
<b>Sem I</b>	<b>Total Credits: 30</b>									<b>Grand Total: --/750</b>				<b>Percentage: --</b>		
													<b>Total EGP: --</b>		<b>SGPA: --</b>	<b>Grade: --</b>

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Name : KANCHWALA ALIFIYA KUTBUDDIN MEHJABEEN

Seat No : 012003

Center : 042

PRN : 2022016100143962

Medium : English

College : 035: Jankidevi Bajaj Institute of Management Studies, Santacruz, Mumbai

Course Code	Course Name	AM	INT		EXT		Total		Grace	Total (100)	Cr	Gr	GP	EGP	App
			Min/Max	Obt	Min/Max	Obt	Max	Obt							
1001	Managerial Economics	TH	20/50	27	20/50	20	100	47		47/100	4	C	5.20	20.80	c
1002	Business Communication	TH	20/50	45	--	--	50	45		90/100	2	O+	10.00	20.00	c
1003	Financial Reporting, Statements and Analysis	TH	20/50	32	20/50	26	100	58		58/100	4	B+	6.60	26.40	c
1004	Marketing Management	TH	20/50	37	20/50	30	100	67		67/100	4	A	7.70	30.80	c
1005	Computer Applications for Business	TH	20/50	37	20/50	34	100	71		71/100	4	A+	8.10	32.40	c
1006	Managerial Skills for Effectiveness	TH	20/50	30	20/50	29	100	59		59/100	4	B+	6.80	27.20	c
1007	Organizational Behaviour	TH	20/50	43	20/50	34	100	77		77/100	4	A+	8.70	34.80	c
1008	Business Statistics and Analytics for Decision Making	TH	20/50	43	20/50	29	100	72		72/100	4	A+	8.20	32.80	c
<b>Sem I</b>	<b>Total Credits: 30</b>									<b>Grand Total: 496/750</b>					<b>Percentage: 66.13</b>

Name : MOHITE DIVYA DEEPAK REKHA

Seat No : 012004

Center : 042

PRN : 2019016100137795

Medium : English

College : 035: Jankidevi Bajaj Institute of Management Studies, Santacruz, Mumbai

Course Code	Course Name	AM	INT		EXT		Total		Grace	Total (100)	Cr	Gr	GP	EGP	App
			Min/Max	Obt	Min/Max	Obt	Max	Obt							
1001	Managerial Economics	TH	20/50	25	20/50	20	100	45		45/100	4	C	5.00	20.00	c
1002	Business Communication	TH	20/50	40	--	--	50	40		80/100	2	O	9.00	18.00	c
1003	Financial Reporting, Statements and Analysis	TH	20/50	32	20/50	27	100	59		59/100	4	B+	6.80	27.20	c
1004	Marketing Management	TH	20/50	36	20/50	40	100	76		76/100	4	A+	8.60	34.40	c
1005	Computer Applications for Business	TH	20/50	38	20/50	25	100	63		63/100	4	A	7.30	29.20	c
1006	Managerial Skills for Effectiveness	TH	20/50	23	20/50	23	100	46		46/100	4	C	5.10	20.40	c
1007	Organizational Behaviour	TH	20/50	33	20/50	26	100	59		59/100	4	B+	6.80	27.20	c
1008	Business Statistics and Analytics for Decision Making	TH	20/50	33	20/50	29	100	62		62/100	4	A	7.20	28.80	c
<b>Sem I</b>	<b>Total Credits: 30</b>									<b>Grand Total: 450/750</b>					<b>Percentage: 60.00</b>

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Name : PADHI SHIVANGI SUSANTA SARITA

Seat No : 012005

Center : 042

PRN : 2020016100107523

Medium : English

College : 035: Jankidevi Bajaj Institute of Management Studies, Santacruz, Mumbai

Course Code	Course Name	AM	INT		EXT		Total		Grace	Total (100)	Cr	Gr	GP	EGP	App
			Min/Max	Obt	Min/Max	Obt	Max	Obt							
1001	Managerial Economics	TH	20/50	25	20/50	06	100	FF	--	4	F	0.00	0.00	c	
1002	Business Communication	TH	20/50	42	--	--	50	42	84/100	2	O	9.40	18.80	c	
1003	Financial Reporting, Statements and Analysis	TH	20/50	21	20/50	02	100	FF	--	4	F	0.00	0.00	c	
1004	Marketing Management	TH	20/50	35	20/50	05	100	FF	--	4	F	0.00	0.00	c	
1005	Computer Applications for Business	TH	20/50	37	20/50	06	100	FF	--	4	F	0.00	0.00	c	
1006	Managerial Skills for Effectiveness	TH	20/50	29	20/50	11	100	FF	--	4	F	0.00	0.00	c	
1007	Organizational Behaviour	TH	20/50	33	20/50	08	100	FF	--	4	F	0.00	0.00	c	
1008	Business Statistics and Analytics for Decision Making	TH	20/50	20	20/50	07	100	FF	--	4	F	0.00	0.00	c	
<b>Sem I</b>	<b>Total Credits: 30</b>			<b>Total EGP: --</b>		<b>SGPA: --</b>		<b>Grade: --</b>		<b>Grand Total: --/750</b>		<b>Percentage: --</b>			

Name : PAL AARTI SUBHASH SAROJ

Seat No : 012006

Center : 042

PRN : 2013016100081917

Medium : English

College : 035: Jankidevi Bajaj Institute of Management Studies, Santacruz, Mumbai

Course Code	Course Name	AM	INT		EXT		Total		Grace	Total (100)	Cr	Gr	GP	EGP	App
			Min/Max	Obt	Min/Max	Obt	Max	Obt							
1001	Managerial Economics	TH	20/50	28	20/50	31	100	59	59/100	4	B+	6.80	27.20	c	
1002	Business Communication	TH	20/50	47	--	--	50	47	94/100	2	O+	10.00	20.00	c	
1003	Financial Reporting, Statements and Analysis	TH	20/50	34	20/50	38	100	72	72/100	4	A+	8.20	32.80	c	
1004	Marketing Management	TH	20/50	40	20/50	25	100	65	65/100	4	A	7.50	30.00	c	
1005	Computer Applications for Business	TH	20/50	40	20/50	34	100	74	74/100	4	A+	8.40	33.60	c	
1006	Managerial Skills for Effectiveness	TH	20/50	30	20/50	26	100	56	56/100	4	B+	6.20	24.80	c	
1007	Organizational Behaviour	TH	20/50	41	20/50	36	100	77	77/100	4	A+	8.70	34.80	c	
1008	Business Statistics and Analytics for Decision Making	TH	20/50	34	20/50	29	100	63	63/100	4	A	7.30	29.20	c	
<b>Sem I</b>	<b>Total Credits: 30</b>			<b>Total EGP: 232.40</b>		<b>SGPA: 7.75</b>		<b>Grade: A</b>		<b>Grand Total: 513/750</b>		<b>Percentage: 68.40</b>			

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Name : SHINDE RADHA SUNIL SANJANA

Seat No : 012007

Center : 042

PRN : 2019016100036663

Medium : English

College : 035: Jankidevi Bajaj Institute of Management Studies, Santacruz, Mumbai

Course Code	Course Name	AM	INT		EXT		Total		Grace	Total (100)	Cr	Gr	GP	EGP	App
			Min/Max	Obt	Min/Max	Obt	Max	Obt							
1001	Managerial Economics	TH	20/50	34	20/50	35	100	69		69/100	4	A	7.90	31.60	c
1002	Business Communication	TH	20/50	41	--	--	50	41		82/100	2	O	9.20	18.40	c
1003	Financial Reporting, Statements and Analysis	TH	20/50	38	20/50	29	100	67		67/100	4	A	7.70	30.80	c
1004	Marketing Management	TH	20/50	36	20/50	40	100	76		76/100	4	A+	8.60	34.40	c
1005	Computer Applications for Business	TH	20/50	41	20/50	37	100	78		78/100	4	A+	8.80	35.20	c
1006	Managerial Skills for Effectiveness	TH	20/50	24	20/50	31	100	55		55/100	4	B+	6.00	24.00	c
1007	Organizational Behaviour	TH	20/50	35	20/50	35	100	70		70/100	4	A+	8.00	32.00	c
1008	Business Statistics and Analytics for Decision Making	TH	20/50	33	20/50	41	100	74		74/100	4	A+	8.40	33.60	c
<b>Sem I</b>	<b>Total Credits: 30</b>									<b>Grand Total: 530/750</b>				<b>Percentage: 70.67</b>	

Name : YADAV POOJA NARAYAN SUVARNA

Seat No : 012008

Center : 042

PRN : 2019016100137934

Medium : English

College : 035: Jankidevi Bajaj Institute of Management Studies, Santacruz, Mumbai

Course Code	Course Name	AM	INT		EXT		Total		Grace	Total (100)	Cr	Gr	GP	EGP	App
			Min/Max	Obt	Min/Max	Obt	Max	Obt							
1001	Managerial Economics	TH	20/50	28	20/50	20	100	48		48/100	4	C	5.30	21.20	c
1002	Business Communication	TH	20/50	43	--	--	50	43		86/100	2	O	9.60	19.20	c
1003	Financial Reporting, Statements and Analysis	TH	20/50	28	20/50	21	100	49		49/100	4	C	5.40	21.60	c
1004	Marketing Management	TH	20/50	30	20/50	20	100	50		50/100	4	B	5.50	22.00	c
1005	Computer Applications for Business	TH	20/50	39	20/50	20	100	59		59/100	4	B+	6.80	27.20	c
1006	Managerial Skills for Effectiveness	TH	20/50	25	20/50	21	100	46		46/100	4	C	5.10	20.40	c
1007	Organizational Behaviour	TH	20/50	34	20/50	34	100	68		68/100	4	A	7.80	31.20	c
1008	Business Statistics and Analytics for Decision Making	TH	20/50	24	20/50	25	100	49		49/100	4	C	5.40	21.60	c
<b>Sem I</b>	<b>Total Credits: 30</b>									<b>Grand Total: 412/750</b>				<b>Percentage: 54.93</b>	

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