

SNDT WOMEN'S UNIVERSITY, MUMBAI - 400049.
 Master of Business Administration - Marketing Management Semester II
 (Regular - 2018 Pattern) Examination:Nov/Dec 2023
 Result Date :09 Feb 2024

URL: <http://sndt.digitaluniversity.ac/>

Result Ledger For

Faculty : Faculty of Commerce and Management
 Program : Master of Business Administration - Marketing Management New
 Program Code : 133
 Mode of Learning : Regular
 Pattern : Revised 2018
 Branch : No Branch
 Program Part : Master of Business Administration - Marketing Management New
 Program Part Term : Semester II
 Event : Nov/Dec 2023

Course Level Details:-

Course Code	Course Name	Credits	Grade Template Name	AM	INT		EXT		Course Max Marks
					Min	Max	Min	Max	
2001	Indian Economy and Policy	4.00	10 Point Grading	TH	20	50	20	50	100
2002	Legal and Business Environment	2.00	10 Point Grading	TH	--	--	20	50	50
2003	Corporate Finance	4.00	10 Point Grading	TH	20	50	20	50	100
2004	Business Research Methodology	4.00	10 Point Grading	TH	20	50	20	50	100
2005	Operations Management	4.00	10 Point Grading	TH	20	50	20	50	100
2006	Project Management	4.00	10 Point Grading	TH	20	50	20	50	100
2007	Human Resource Management	4.00	10 Point Grading	TH	20	50	20	50	100
2008	Quantitative Techniques	4.00	10 Point Grading	TH	20	50	20	50	100

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Grade Template Used: :-

Template Name : Grade_10_40_new

Grade Scale : 10 Point Grading

No. Of Intervals : 52

Sr. No.	Grade Abbreviation	From (Marks)	To (Marks)	Status	GradePoint	Description
1	O+	90	100	Pass	10.00	O+
2	O	89	89.99	Pass	9.90	O
3	O	88	88.99	Pass	9.80	O
4	O	87	87.99	Pass	9.70	O
5	O	86	86.99	Pass	9.60	O
6	O	85	85.99	Pass	9.50	O
7	O	84	84.99	Pass	9.40	O
8	O	83	83.99	Pass	9.30	O
9	O	82	82.99	Pass	9.20	O
10	O	81	81.99	Pass	9.10	O
11	O	80	80.99	Pass	9.00	O
12	A+	79	79.99	Pass	8.90	A+
13	A+	78	78.99	Pass	8.80	A+
14	A+	77	77.99	Pass	8.70	A+
15	A+	76	76.99	Pass	8.60	A+
16	A+	75	75.99	Pass	8.50	A+
17	A+	74	74.99	Pass	8.40	A+
18	A+	73	73.99	Pass	8.30	A+
19	A+	72	72.99	Pass	8.20	A+
20	A+	71	71.99	Pass	8.10	A+
21	A+	70	70.99	Pass	8.00	A+
22	A	69	69.99	Pass	7.90	A
23	A	68	68.99	Pass	7.80	A
24	A	67	67.99	Pass	7.70	A
25	A	66	66.99	Pass	7.60	A
26	A	65	65.99	Pass	7.50	A
27	A	64	64.99	Pass	7.40	A
28	A	63	63.99	Pass	7.30	A
29	A	62	62.99	Pass	7.20	A
30	A	61	61.99	Pass	7.10	A
31	A	60	60.99	Pass	7.00	A
32	B+	59	59.99	Pass	6.80	B+
33	B+	58	58.99	Pass	6.60	B+
34	B+	57	57.99	Pass	6.40	B+
35	B+	56	56.99	Pass	6.20	B+
36	B+	55	55.99	Pass	6.00	B+
37	B	54	54.99	Pass	5.90	B
38	B	53	53.99	Pass	5.80	B
39	B	52	52.99	Pass	5.70	B
40	B	51	51.99	Pass	5.60	B
41	B	50	50.99	Pass	5.50	B
42	C	49	49.99	Pass	5.40	C
43	C	48	48.99	Pass	5.30	C
44	C	47	47.99	Pass	5.20	C
45	C	46	46.99	Pass	5.10	C

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Sr. No.	Grade Abbreviation	From (Marks)	To (Marks)	Status	GradePoint	Description
46	C	45	45.99	Pass	5.00	C
47	P	44	44.99	Pass	4.80	P
48	P	43	43.99	Pass	4.60	P
49	P	42	42.99	Pass	4.40	P
50	P	41	41.99	Pass	4.20	P
51	P	40	40.99	Pass	4.00	P
52	F	0	39.99	Fail	0.00	F

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Abbreviations Used:

EXT	External Assessment
INT	Internal Assessment
EX	External
IN	Internal
PR	Practical
PV	Practical/Viva
TH	Theory
TW	Term Work
Cr	Credits
AM	Assessment Method
Gr	Grade Obtained
SGPA	Semester Grade Point Average
CGPA	Cumulative Grade Point Average
EGP	Earned Grade Points
c	Current Performance
NP	Not Permitted
UMC	Unfair Means Case
FF	Fail
RR	Result Reserved
+	Grace applied
AB	Absent
ATKT	Allowed to keep Terms
RMK	Remark
x	Past Performance
App	Appearance
Obt	Obtained

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Name : PADHI SHIVANGI SUSANTA SARITA

Seat No : 025001

Center : 042

PRN : 2020016100107523

Medium : English

College : 035: Jankidevi Bajaj Institute of Management Studies, Santacruz, Mumbai

Course Code	Course Name	AM	INT		EXT		Total		Grace	Total (100)	Cr	Gr	GP	EGP	App
			Min/Max	Obt	Min/Max	Obt	Max	Obt							
1001	Managerial Economics	TH	20/50	25	20/50	RR	100	RR		--	4	F	0.00	0.00	x
1002	Business Communication	TH	20/50	42	--	--	50	42		84/100	2	O	9.40	18.80	x
1003	Financial Reporting, Statements and Analysis	TH	20/50	21	20/50	RR	100	RR		--	4	F	0.00	0.00	x
1004	Marketing Management	TH	20/50	35	20/50	RR	100	RR		--	4	F	0.00	0.00	x
1005	Computer Applications for Business	TH	20/50	37	20/50	RR	100	RR		--	4	F	0.00	0.00	x
1006	Managerial Skills for Effectiveness	TH	20/50	29	20/50	RR	100	RR		--	4	F	0.00	0.00	x
1007	Organizational Behaviour	TH	20/50	33	20/50	20	100	53		53/100	4	B	5.80	23.20	x
1008	Business Statistics and Analytics for Decision Making	TH	20/50	20	20/50	20	100	40	05	40/100	4	P	4.00	16.00	x
Sem I	Total Credits: 30			Total EGP: --		SGPA: --		Grade: --		Grand Total: --/750			Percentage: --		
2001	Indian Economy and Policy	TH	20/50	35	20/50	RR	100	RR		--	4	F	0.00	0.00	x
2002	Legal and Business Environment	TH	--	--	20/50	RR	50	RR		--	2	F	0.00	0.00	x
2003	Corporate Finance	TH	20/50	20	20/50	RR	100	RR		--	4	F	0.00	0.00	x
2004	Business Research Methodology	TH	20/50	27	20/50	RR	100	RR		--	4	F	0.00	0.00	x
2005	Operations Management	TH	20/50	25	20/50	RR	100	RR		--	4	F	0.00	0.00	x
2006	Project Management	TH	20/50	41	20/50	RR	100	RR		--	4	F	0.00	0.00	x
2007	Human Resource Management	TH	20/50	30	20/50	RR	100	RR		--	4	F	0.00	0.00	x
2008	Quantitative Techniques	TH	20/50	37	20/50	RR	100	RR		--	4	F	0.00	0.00	x
Sem II	Total Credits: 30			Total EGP: --		SGPA: --		Grade: --		Grand Total: --/750			Percentage: --		
Cumulative	Total Credits : --			Total EGP : --				Total CGPA : --					Final Grade : --		
	Grand Total : --			Equivalent Percentage : --				Status : RR							

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Name : JAISWAL SADHVI VISHNU RADHIKA

Seat No : 035002

Center : 042

PRN : 2017016100077642

Medium : English

College : 035: Jankidevi Bajaj Institute of Management Studies, Santacruz, Mumbai

Course Code	Course Name	AM	INT		EXT		Total		Grace	Total (100)	Cr	Gr	GP	EGP	App
			Min/Max	Obt	Min/Max	Obt	Max	Obt							
1001	Managerial Economics	TH	20/50	25	20/50	22	100	47		47/100	4	C	5.20	20.80	c
1002	Business Communication	TH	20/50	39	--	--	50	39		78/100	2	A+	8.80	17.60	x
1003	Financial Reporting, Statements and Analysis	TH	20/50	29	20/50	20	100	49		49/100	4	C	5.40	21.60	x
1004	Marketing Management	TH	20/50	36	20/50	20	100	56		56/100	4	B+	6.20	24.80	x
1005	Computer Applications for Business	TH	20/50	37	20/50	21	100	58		58/100	4	B+	6.60	26.40	x
1006	Managerial Skills for Effectiveness	TH	20/50	29	20/50	20	100	49		49/100	4	C	5.40	21.60	x
1007	Organizational Behaviour	TH	20/50	25	20/50	21	100	46		46/100	4	C	5.10	20.40	x
1008	Business Statistics and Analytics for Decision Making	TH	20/50	33	20/50	20	100	53	05	53/100	4	B	5.80	23.20	x
Sem I	Total Credits: 30			Total EGP: 176.40		SGPA: 5.88		Grade: B		Grand Total: 397/750			Percentage: 52.93		
2001	Indian Economy and Policy	TH	20/50	30	20/50	09	100	FF		--	4	F	0.00	0.00	c
2002	Legal and Business Environment	TH	--	--	20/50	30	50	30		60/100	2	A	7.00	14.00	x
2003	Corporate Finance	TH	20/50	27	20/50	20	100	47	05	47/100	4	C	5.20	20.80	x
2004	Business Research Methodology	TH	20/50	25	20/50	21	100	46		46/100	4	C	5.10	20.40	c
2005	Operations Management	TH	20/50	25	20/50	20	100	45		45/100	4	C	5.00	20.00	c
2006	Project Management	TH	20/50	41	20/50	22	100	63		63/100	4	A	7.30	29.20	x
2007	Human Resource Management	TH	20/50	22	20/50	21	100	43		43/100	4	P	4.60	18.40	x
2008	Quantitative Techniques	TH	20/50	22	20/50	20	100	42		42/100	4	P	4.40	17.60	x
Sem II	Total Credits: 30			Total EGP: --		SGPA: --		Grade: --		Grand Total: --/750			Percentage: --		
Cumulative	Total Credits : 60.00			Total EGP : --				Total CGPA : --					Final Grade : --		
	Grand Total : --			Equivalent Percentage : --				Status : ATKT							

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Name : YADAV POOJA NARAYAN SUVARNA

Seat No : 035007

Center : 042

PRN : 2019016100137934

Medium : English

College : 035: Jankidevi Bajaj Institute of Management Studies, Santacruz, Mumbai

Course Code	Course Name	AM	INT		EXT		Total		Grace	Total (100)	Cr	Gr	GP	EGP	App
			Min/Max	Obt	Min/Max	Obt	Max	Obt							
1001	Managerial Economics	TH	20/50	28	20/50	20	100	48		48/100	4	C	5.30	21.20	x
1002	Business Communication	TH	20/50	43	--	--	50	43		86/100	2	O	9.60	19.20	x
1003	Financial Reporting, Statements and Analysis	TH	20/50	28	20/50	21	100	49		49/100	4	C	5.40	21.60	x
1004	Marketing Management	TH	20/50	30	20/50	20	100	50		50/100	4	B	5.50	22.00	x
1005	Computer Applications for Business	TH	20/50	39	20/50	20	100	59		59/100	4	B+	6.80	27.20	x
1006	Managerial Skills for Effectiveness	TH	20/50	25	20/50	21	100	46		46/100	4	C	5.10	20.40	x
1007	Organizational Behaviour	TH	20/50	34	20/50	34	100	68		68/100	4	A	7.80	31.20	x
1008	Business Statistics and Analytics for Decision Making	TH	20/50	24	20/50	25	100	49		49/100	4	C	5.40	21.60	x
Sem I	Total Credits: 30			Total EGP: 184.40		SGPA: 6.15		Grade: B+		Grand Total: 412/750			Percentage: 54.93		
2001	Indian Economy and Policy	TH	20/50	38	20/50	20	100	58	05	58/100	4	B+	6.60	26.40	x
2002	Legal and Business Environment	TH	--	--	20/50	20	50	20		40/100	2	P	4.00	8.00	x
2003	Corporate Finance	TH	20/50	32	20/50	AB	100	AB		--	4	F	0.00	0.00	c
2004	Business Research Methodology	TH	20/50	34	20/50	20	100	54		54/100	4	B	5.90	23.60	x
2005	Operations Management	TH	20/50	28	20/50	23	100	51		51/100	4	B	5.60	22.40	c
2006	Project Management	TH	20/50	40	20/50	23	100	63		63/100	4	A	7.30	29.20	x
2007	Human Resource Management	TH	20/50	34	20/50	29	100	63		63/100	4	A	7.30	29.20	x
2008	Quantitative Techniques	TH	20/50	43	20/50	32	100	75		75/100	4	A+	8.50	34.00	c
Sem II	Total Credits: 30			Total EGP: --		SGPA: --		Grade: --		Grand Total: --/750			Percentage: --		
Cumulative	Total Credits : 60.00			Total EGP : --				Total CGPA : --					Final Grade : --		
	Grand Total : --			Equivalent Percentage : --				Status : ATKT							

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